

Schools in candidacy

# Frequently Asked Questions

**When can we advertise that we are a candidate school?**

Once you have officially been granted candidacy.

**What can we use to advertise we are a candidate school?**

The candidate school logo. For full details on how to use IB logos read the [branding guidelines](#) for schools in candidacy.

- [ibo.org/digital-toolkit](https://ibo.org/digital-toolkit)

**Who should we ask if we have questions about advertising our candidate status?**

You can ask our [AI assistant](#), [send the IB a question](#), or contact your school's programme relationship manager.

- [ibo.org/contact-the-ib/ask-a-question](https://ibo.org/contact-the-ib/ask-a-question)
- [help.ibo.org](https://help.ibo.org)

