IBWSC 2017

GAT Project Planner and Summary

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| **Project name:** | Continue the Conversation: IBSocial.org |
| **GAT Name/Leader:** | Monkey Team 6/Sherman |
| **Background: What needs have you identified and hope to address by the project? (link to themes and content of conference)** | **Mission & Objectives: What do you want to achieve?** |
| The needs for this project are better communication between IB students and schools, while breaking the international, inter-scholar, and communication boundaries. | Provide a network for IB students and schools so they can connect with each other, and implement different ideas from around the globe through messaging and online conferences. |
| **Activities (objectives):****How the project will achieve your goals** | **Collaborators: What groups are important in the development and implementation of the project? (within the organization)** |
| This project would take advantage of the social media presence this day in age, in order to unify IB schools, students, and the IB programs. | Conference participants would be a vital collaboration piece in this project, in order to spread this idea to fellow IB students at their schools. CAS coordinators would also be important to implement the program into the school. Most importantly, student participation would be vital.A long term goal would be to get IBO involvement and build upon existing IBO.org framework.  |
| **Partners: What groups or organizations are crucial to the development of the project? What are their roles? (outside the organization)** | **Timeline: What sort of timeline have you developed?** |
| To begin, using basic website building tools from Google, however, as the platform develops, IBO along with IB alumni would be a critical piece of this project, in order to make the website work to its full potential. | Enough time to make a website capable of handling traffic from students from over 4500 IB schools worldwide. Then, enough time for the idea to spread. |
| **Budget/Resources: What funds and materials are needed?** | **Communication: How would you use social media or other approaches to communicate your project?** |
| The cost of designing, implementing , and maintaining the website. | We would use the WSC, IBO.org, and social media to spread the word about IBSocial.org |

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| **Evaluation: How you will measure success? What challenges would you have to overcome as a result of implementing this in the real world?** |
| We would measure success by the diversity of the schools that use the website. More diversity equals more success. The challenges of this project are keeping the site modern enough to encourage students to use it. Another challenge is getting the word out about this website. However, a primary challenge would be IBO buy in to the project. Right now, there are various platforms available (GAFE), but for the idea to achieve full success, we feel it would need to be a part of IBO.  |