



International Baccalaureate®
Baccalauréat International
Bachillerato Internacional

Exhibit at the IB Global Conference 2018



IB GLOBAL CONFERENCE 2018

4-6 October • Vienna, Austria



The IB Global Conference 2018 4-6 October 2018, Austria Center Vienna

Shaping the future: bringing IB educators together in the AEM region





The IB Global Conferences

Each year, the International Baccalaureate® (IB) gathers educational leaders, decision makers and practitioners from schools, universities and governments to focus on international education. Our conferences identify best practices for the ways we educate students, giving practitioners the opportunity to exchange valuable ideas on international education.

The **IB Global Conference is the largest annual gathering of the IB community** for each region. The 3-day conference provides an opportunity to come together and to share best practices around the ways we are educating students.

The 2018 IB Africa, Europe and Middle East Global Conference

Join us in celebrating the IB's 50th anniversary at the IB Global Conference, Vienna, Austria 2018, which will be held at the **Austria Center Vienna from 4–6 October 2018**.

Following on from the extremely successful 2017 conference in The Hague with over 1.500 participants, the 2018 Global Conference will yet again be a unique forum that draws together the ideas and creativity of educators from a diverse range of countries and cultures from our region. IB educators and outside speakers will provide the platform for participants to leave stimulated and motivated to continue their contribution to education.

Venue

Austria's largest conference centre in the international heart of contemporary Vienna. Right next door to the Vienna International Centre – one of the four international United Nations headquarters – it is the only conference centre that is directly linked to a UN site. Surrounded by contemporary architecture, just 7 minutes from the city centre and a few minutes' walk from the Danube and the Donaupark.

Address:

Austria Center Vienna
IAKW - AG
Internationales Amtssitz- und
Konferenzzentrum Wien, AG
Bruno-Kreisky- Platz 1
A-1220 Wien
www.acv.at



Register now



Why Become a Sponsor or exhibitor?

The IB Global Conference gives your organisation an exciting opportunity to engage with a community that is committed to making a difference in communities across the world. It represents the largest annual gathering of the IB community in the region. The 2018 conference in Vienna will be no exception, as we expect over 1.500 attendees from over 85 countries. These attendees represent leaders from well over 500 state and international schools at every level.

By participating in this conference you will create visibility for your brand, and at the same time, gain an unparalleled networking opportunity. The various sponsorship and exhibitor packages give you the flexibility to showcase your services and demonstrate your commitment to the IB community in a way that best fits your needs. You will be contributing to supporting the IB with its mission to create a better and more peaceful world, as we invest in learning programmes that will develop inquiring and caring young people.

“Sponsoring the IB Global Conference will connect you with some of the most influential educational practitioners, organizations and thought leaders in the industry.”

“The perfect opportunity for any organization working in the areas of educational consultancy, online programmes, eLearning, educational software programmes and hardware services, as well as publishing.”



- Meet schools and potential customers from over 80 countries
- Network with professionals and product/service users
- Speak one to one with key buyers and decision makers
- Showcase your products and services
- Over 1.500 participants (education leaders, practitioners from schools, universities and governments) with focus on international education

[Register now](#)



Sponsorship & Exhibiting Opportunities

Our conference sponsors are a vibrant part of our event. By sponsoring the conference, you are able to maximize the visibility of your brand, build name recognition and most importantly network among participants. The conference offers a variety of sponsorship levels to meet the needs of your organization.

Benefits/Levels	Global*	Platinum*	Gold*	Silver*	Exhibitor*
	SOLD OUT	EUR 15.000	EUR 10.000	EUR 5.000	EUR 2.200
Conference registrations**	6	3	2	2	1
Advertisement in conference programme	full page	full page	½ page	½ page	½ page at 500 EUR
Inserts in conference tote bag	✓	✓	✓	-	-
Draped tables with chairs and free Wi-Fi	2	2	1	1	1
Choice of placement in exhibit hall	✓	✓	-	-	-
Presentation video during plenary walk-in	✓	-	-	-	-
Rotating banner on conference app	-	✓	-	-	-
Logo projection during plenary walk-in	-	-	✓	-	-
Expo sessions***	1	1	1	500 EUR	500 EUR
Choice of branding one major conference collateral	✓	upon availability	-	-	-
Purchasable conference venue branding (at applicable costs)	✓	✓	✓	-	-
Conference signage (logo)	✓	✓	✓	✓	-
Company description, logo and website on conference app	✓	✓	✓	✓	-
Logo on IB website	✓	✓	✓	✓	Company name (linked)
Acknowledgement in the conference programme	✓	✓	✓	✓	✓
All coffee breaks and meals	✓	✓	✓	✓	✓
Welcome reception and conference evening	✓	✓	✓	✓	✓
Invitations to the Conference VIP (appreciation) dinner	2	2	-	-	-
Companion passes for the conference evening (at 160 EUR each)	max. 3	max. 2	max. 2	max. 2	max. 2

* All packages vary in quantities and benefit levels, which are identified on the [IB website](#). We cannot guarantee all package benefits for late registrations (please check the Terms & Conditions document on our website for registration and cancellation terms).

**Up to two additional registrations at a reduced conference registration fee of 485 EUR, incl. access to all conference sessions, meals, opening reception and conference evening.

***Expo Sessions will take place on Friday, 5th October and Saturday, 6th October during lunch breaks (13:00-14:00) and provide sponsors & exhibitors with an opportunity to present themselves to the conference participants. Cost to conduct one session: EUR 500.

(One session is included in Global, Platinum & Gold sponsorship packages. Additional expo sessions might become available at a later time and will be allocated at the IB's sole discretion on a 'first come first serve' basis.)

Please contact us at: conference.ibaem@ibo.org to get more information.

Register now