Growing DP participation webinar series - Cultivating a school philosophy for growth

**STRENGTHS**

*INTERNAL, POSITIVE FACTORS*

Strengths describe the positive attributes of your existing program and school

**WEAKNESSES**

*INTERNAL, NEGATIVE FACTORS*

Weaknesses are aspects of the school that constrain your ability to increase participation.

**OPPORTUNITIES**

*EXTERNAL, POSITIVE FACTORS*

Opportunities are external factors that provide supports to increase participation

**THREATS**

*EXTERNAL, NEGATIVE FACTORS*

Threats are external factors beyond your control that constrain your ability to expand

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**Takeaway: SWOT Analysis**

Leverage the strengths in your existing program: How can you utilize your strengths and opportunities to minimize your weaknesses and threats? (type in the expandable boxes below)

<table>
<thead>
<tr>
<th>Strengths</th>
<th>• great teachers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weaknesses</td>
<td>• fixed mindset among some faculty about students in the DP</td>
</tr>
<tr>
<td>Opportunities</td>
<td>• college success of graduates</td>
</tr>
<tr>
<td>Threats</td>
<td>• need to navigate state curriculum requirements</td>
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</tbody>
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