IB THE CULTURE of LEARNING MADRID
4-7 OCT 2012
IB Africa, Europe & Middle East
Regional Conference
Global and regional recognition teams

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Middle East and Africa based consultants (TBA)

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Global University Recognition 2012

1-5 Universities
6-10 Universities
11-50 Universities
51-100 Universities
101-250 Universities
251-750 Universities
751+ Universities
Global Recognition Data

<table>
<thead>
<tr>
<th>Region</th>
<th># of institutions – Sep 2010</th>
<th># of institutions – Jan 2011</th>
<th># of institutions – Aug 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asia Pacific</td>
<td>825</td>
<td>827</td>
<td>1020</td>
</tr>
<tr>
<td>Africa, Europe, and Middle East</td>
<td>1443</td>
<td>1474</td>
<td>1777</td>
</tr>
<tr>
<td>North America</td>
<td>2525</td>
<td>2556</td>
<td>2608</td>
</tr>
<tr>
<td>Latin America</td>
<td>189</td>
<td>190</td>
<td>216</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>5007</strong></td>
<td><strong>5047</strong></td>
<td><strong>5621</strong></td>
</tr>
</tbody>
</table>
IB alumni data (4,814 respondents)

University destination: Where they attend University (80% UK, US, CA)

IB School Origin: The country of their IB school (63% UK, US, CA)
IB World Student Conference
IE University – Segovia, Spain
Sites for 2013
Sites for 2013

Visit us at [www.ibo.org/wsc/](http://www.ibo.org/wsc/)
Please contact us at [ibwsc@ibo.org](mailto:ibwsc@ibo.org)
Registry live on November 1, 2012
Projects

IB Student Registry:
This project aims to create an online IB Registry that will allow IB DP diploma students to enter academic and interest information into a scalable database accessible to universities and colleges.

Other:
• Transcripts
• Recognition of the IBCC and MYP
• IB Higher Education Conference:
  San Francisco, USA
  September 2013
Communication material:
Model Policy

Setting an IB policy that works for your institution and your students in the United States

For over 40 years the IB has built a reputation for high-quality challenging programmes of education that develop internationally minded young people who are well prepared for the challenges of life in the 21st century and able to contribute to creating a better, more peaceful world.

The IB Diploma Programme, for students aged 16 to 19, is an academically challenging and balanced programme of education that prepares students for success at university and life beyond. Students take courses in six different subject groups, maintaining both breadth and depth of study. In addition, three core elements—the extended essay, theory of knowledge and creativity, action, service—are compulsory and centre to the philosophy of the programme.

At higher education institutions in the United States (up) respond to the growth of the IB, having a clear policy regarding entry requirements for IB diploma programme students will help your university to provide clear guidance to IB students interested in applying. The process for creating an IB policy varies by institution, and the IB is eager to assist you in establishing appropriate policy that will benefit your enrollment and the students interested in attending your institution.

We have prepared this simple guide to help you summarise or improve IB policies at your institution.

IB policies generally have several components:
- an admissions statement that encourages students to apply
- details on the admissions requirements regarding subject prerequisites and minimum scores for entry to various courses and language proficiency
- special considerations for IB students, including scholarships or other opportunities
- assessing credit and advanced placement
- additional information relevant to the student's application for admission.

The following table describes these components in detail and provides some suggested wording for your policy.

<table>
<thead>
<tr>
<th>Policy components</th>
<th>Suggested wording</th>
</tr>
</thead>
<tbody>
<tr>
<td>I. Admissions statement</td>
<td>[Your university] values the International Baccalaureate (IB) Diploma Programme and its engaging and challenging curriculum that encourages critical thinking, intercultural understanding and respect. We welcome applications from IB students.</td>
</tr>
<tr>
<td>II. Admissions requirements</td>
<td>For IB students who do not achieve the required IB diploma scores or do not receive the full diploma, your institution may be able to offer an alternative pathway by allowing them to apply using their scores on the individual assessments or by presenting their IB assessments in combination with additional qualifications.</td>
</tr>
<tr>
<td>Alternative pathways</td>
<td>All IB diploma students are encouraged to apply to [Your university]. The IB diploma or certificate is an individual IB subject will be used for admissions decisions.</td>
</tr>
<tr>
<td>English proficiency</td>
<td>English is the official language of instruction at [Your university]. All prospective students must demonstrate English language competency prior to admission. IB applicants to [Your university] must satisfy this requirement by achieving a minimum score of [insert IB grade] in the Diploma Programme higher level or a minimum score of [insert IB grade] in the standard level English language examinations.</td>
</tr>
</tbody>
</table>

www.ibo.org
Recognition of IB programmes in the AEM region

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Development and recognition manager
Recognition & Development Team AEM

Working in the Global Centre, The Hague
• Theresa Forbes, Head of Regional Development
• Eleni Kanava, Development Associate
• Genevieve Marshall, Administrator Development & Recognition
• Åke Sörman, Development and recognition manager

Working outside the Global centre
• Adzo Ashie, Regional Manager Africa
• Julian Metcalf, UK Associate Manager
• Mary Tadros, Regional Manager Middle East
85 Countries with IB World Schools

55 countries with DP recognition
Green Countries with recognition policies
Grey Countries with no official policy
Blue Countries with no IB presence
Ministry of Education & HEIs Campaign 2012

Targeted letters
Ministries of Education and National Accreditation Bodies

Request for recognition statements
HEIs

Introductory letters
Countries with no IB World Schools
Ministry of Education Recognition
Good Progress in Eurasia

Slovakia

Azerbaijan

Malta

Lithuania
Ministry of Education Recognition
Good Progress in the Middle East

Saudi Arabia
Qatar
Oman
Jordan
Ministry of Education Recognition
Good Progress in Africa

- South Africa
- Botswana
- Ghana
- Ethiopia
Key Countries for Recognition in 2012

- Morocco
- Georgia
- Armenia
- Tanzania
- Angola
- Uganda
HEIs Campaign 2012 Progress

48 new recognition statements from HEIs in AEM

Germany  France  Norway  Netherlands
UAE      Qatar    Sweden  South Africa
Greece   Azerbaijan Latvia  Poland
Hungary  Denmark  Mauritius
More universities are recognizing IB

21% increase in public recognition policy statements from 2011 to 2012
Recognition Challenges

- Recognition of DP Courses
- Recognition of MYP Next Chapter
- Recognition of IBCC
- Time consuming work with MoE, changing laws
How do we address recognition challenges?

- Recognition team in the office
- Managers in the subregions (Africa, Middle East)
- Associations of IB World Schools (MYP Recognition in Germany)
- IBEN Recognition Ambassadors
UK Recognition

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• HEI Admissions
• UCAS
• IB Diploma & IB Courses
• IB Career Related Certificate
## UCAS - Summer 2012

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2012</th>
<th>Diff (+/-)</th>
<th>Diff (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Applicants</td>
<td>647,008</td>
<td>597,473</td>
<td>-49,535</td>
<td>-7.7%</td>
</tr>
<tr>
<td>Total Choices</td>
<td>2,776,911</td>
<td>2,573,771</td>
<td>-203,140</td>
<td>-7.3%</td>
</tr>
<tr>
<td>UK</td>
<td>550,147</td>
<td>501,267</td>
<td>-48,880</td>
<td>-8.9%</td>
</tr>
<tr>
<td>Other EU</td>
<td>45,727</td>
<td>39,966</td>
<td>-5,761</td>
<td>-12.6%</td>
</tr>
<tr>
<td>Non EU</td>
<td>51,134</td>
<td>56,240</td>
<td>5,106</td>
<td>10.0%</td>
</tr>
<tr>
<td>Total</td>
<td>647,008</td>
<td>597,473</td>
<td>-49,535</td>
<td>-7.7%</td>
</tr>
</tbody>
</table>
2012

• Impact of A level results has been notable
• ‘SNC students’:

<table>
<thead>
<tr>
<th>Holding AAB+</th>
<th>79,200</th>
<th>-14,100</th>
<th>-15%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not holding AAB+</td>
<td>223,000</td>
<td>-37,900</td>
<td>-15%</td>
</tr>
</tbody>
</table>

• Student Number Controls have meant ‘early’ IB results a clear advantage
• More ‘near miss’ IB candidates accepted
HEIs know qualifications

The changing profile of accepted university applicants

- 1963: 80,000 applicants; 45.7% acceptance rate
- 2011: 700,161 applicants; 70.3% acceptance rate

Source graphs: UCAS Stats
### IB 2011

(IB DP only)

<table>
<thead>
<tr>
<th></th>
<th>Applicants</th>
<th>Applications</th>
<th>Offers</th>
<th>%</th>
<th>Acceptances</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total IB</strong></td>
<td>7,388</td>
<td>35,849</td>
<td>24,882</td>
<td>69%</td>
<td>5,427</td>
<td>74%</td>
</tr>
<tr>
<td><strong>Total A level</strong></td>
<td>308,359</td>
<td>1,457,507</td>
<td>997,565</td>
<td>68%</td>
<td>254,613</td>
<td>82%</td>
</tr>
<tr>
<td><strong>Total UCAS</strong></td>
<td>700,161</td>
<td>2,847,012</td>
<td>1,629,862</td>
<td>57%</td>
<td>492,030</td>
<td>70%</td>
</tr>
</tbody>
</table>

**Domicile breakdown – IB DP only**

<table>
<thead>
<tr>
<th></th>
<th>Applicants</th>
<th>Applications</th>
<th>Offers</th>
<th>%</th>
<th>Acceptances</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Home</strong></td>
<td>2,652</td>
<td>12,981</td>
<td>9,219</td>
<td>71%</td>
<td>2,304</td>
<td>87%</td>
</tr>
<tr>
<td><strong>Other EU</strong></td>
<td>2,173</td>
<td>10,624</td>
<td>7,104</td>
<td>67%</td>
<td>1,539</td>
<td>71%</td>
</tr>
<tr>
<td><strong>Other Overseas</strong></td>
<td>2,563</td>
<td>12,244</td>
<td>8,559</td>
<td>70%</td>
<td>1,584</td>
<td>62%</td>
</tr>
</tbody>
</table>
UK Recognition Priorities

- Impact of UCAS Qualifications Information Review and the UCAS Tariff
- Theory of Knowledge and Extended Essay
- Student Number Controls (HEFCE) for ABB/34
- Full review of 2012 UCAS Cycle (December 2012)
- IB Courses: policy statements
- MYP Next Chapter: Focus on Ofqual accreditation.
UK Recognition Priorities: IBCC

• IBCC has Ofqual recognition (level 3) and EFA Funding Agreement
• UCAS and HEIs recognise IBCC as a qualification for entrance
• Focus on UCAS tariff recognition of Core
• Global IBCC Recognition materials for HEIs with a regional/country specific insert
• Guide for IBCC Schools and UK HEIs
Further UK Information

- IBSCA website
  - Information about offers
  - Information on IBCC applications
- IB/IBSCA events (UK) on HEI admissions, IBCC, Orientation events, Headteachers
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Applicants to English HEIs
(by country of domicile)

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2011</th>
<th>% change</th>
</tr>
</thead>
<tbody>
<tr>
<td>England</td>
<td>321,644</td>
<td>295,790</td>
<td>-8.0%</td>
</tr>
<tr>
<td>EU</td>
<td>14,539</td>
<td>17,597</td>
<td>-25.6%</td>
</tr>
<tr>
<td>Non- EU</td>
<td>24,961</td>
<td>23,729</td>
<td>5.2%</td>
</tr>
<tr>
<td>Total</td>
<td>347,660</td>
<td>375,707</td>
<td>-7.5%</td>
</tr>
</tbody>
</table>
IBCC Recognition

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