The work of the IB World School Associations

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Why Associations are important?

• A forum for **school collaboration** and exchange of good practice

• An important role in **negotiating HEI and government recognition** for IB programmes in the region

• An indispensable **resource for schools discovering the IB for the first time**

• Significant support to the school network and developing the **IB mission** around the world
Associations in the IB Strategy

OUR MISSION

GOAL 1:
Strengthen our leadership in international education
- Programme development
- Professional development design
- IB advocacy

GOAL 2:
Evolve and improve our services and support to schools
- School support
- Assessment
- Professional development
- Authorization & evaluation

GOAL 3:
Develop a more diverse, inclusive IB community by enabling access to an IB education regardless of personal circumstances
- Specific segments
- Growth in existing schools
- Additional ways of accessing IB education

GOAL 4:
Build a sustainable, responsible and efficient organization for the future
- Capability and capacity of IB leadership and staff
- Technology infrastructure
- Finance
- Internal organization
- Capacity, scalability
- SR

ENABLED BY:
Research, Recognition
Brand, communications and marketing
Educator network
Quality assurance
Fundraising and partnerships

CORE VALUES:
Partnerships and Participation
Quality
Pedagogical leadership
Developing Stakeholder Networks

- Develop strategies, tools and resources for strengthening IB Associations
- Collaborate with a network of education organizations and professional associations aligned with IB’s interests
- Work with advisory groups to broaden network and influence favorable changes in recognition
- Organize or sponsor events that will attract groups we are trying to reach for recognition

Broader, stronger networks for advocacy/recognition
Extensive reach, contacts
Informed, engaged base for our work
Bigger overall impact in our work

- IB Schools
- IB Associations
- HEIs
- Governments
- IB Alumni
- Education organizations
- Business groups
Associations of IB World Schools in AEM
Associations of IB World Schools in discussions
Current Country Coverage

- Norway
- Denmark
- Sweden
- Finland
- Germany
- Netherlands
- Poland
- Switzerland
- Portugal
- Spain
- Greece
- Turkey
- South Africa
- United Arab Emirates
- Armenia Bahrain
- Egypt
- Jordan
- Kazakhstan
- Kuwait
- Lebanon
- Palestine
- Qatar
- Oman
- Russian Federation, CIS
What is an Association of IB World Schools?

• Groupings of IB schools who come together in order to **provide mutual support** in a variety of ways and who have been **recognized by the International Baccalaureate (IB)**.

• These associations are organized in **various ways, sizes and constituencies**, depending on their local circumstances.

• Associations provide a **forum for school collaboration**, hold periodic meetings and share best practices among members.
The context and purpose of IB Associations

- Support recognition initiatives
- Support new schools
- Support schools during a time of change
- Welcome and mentor new Heads of Schools
- Host events such as orientation seminars and updates
- Important link between groups of schools and the regional office
- Feedback to the region to feed forward to the global teams
Examples of Activities

- Establishing contacts and offering ongoing support to recognition matters
- Encourage and organize professional exchange and support between IB World Schools in its membership.
- Promote the interests of its member IB World Schools through activities
- Offer guidance and appropriate support to schools that approach the Association in relation to their interest in becoming an IB World School.
- Upon request by the IB Organization, provide views on relevant matters at IB meetings or in writing.
- Within reasonable limits, provide support for IB work on request from the IB Organization.
Where collaboration has been successful

- Germany - MYP progress towards full recognition
- IBSCA-IBCC Accreditation/School support
- Turkey MYP pilot
- Relationship building in UAE
- Coordinator networks and school support
- Producing action plans
- Diploma recognition in Netherlands for Dutch students
- Jordan closer cooperation with ministry
Steps towards forming an IB Association

• **Identify the needs, opportunities, challenges** that your school may have in common with other schools in your region/country;

• Set up a **first meeting** with Heads and/or coordinators of schools in your region/country to explore and discuss any commonalities;

• **Draft a statement** acknowledging these commonalities and the actions that need to be taken;

• **Reach an agreement** with the interested schools and define the roles among the representatives of these schools;

• Get **in contact with us to provide you any information** that may help you towards setting up an IB Association in your region/country

• Setting up an Association of IB World Schools **and signing the License Agreement**
Benefits of the License Agreement for the Association

- The IB Organization shall officially recognize the Association by listing it on the **IB Organization’s public website in combination with the logo** provided for such purpose by the IB Organization.

- Within the limits defined in annex B to this Agreement, the Association shall have access to and is granted a non-exclusive licence for the duration of this Agreement **to use certain IB proprietary materials**.

- The Association may **seek advice from the local IB regional office by telephone and e-mail and attend meetings organized by the IB regional office on topics relevant for the Association**.
Where to find out more - Associations page on website

http://www.ibo.org/ibaem/associations/
Forming an IB Association

Thank you for your interest in forming an Association of IB World Schools.

For any inquiries, please contact us at ibaem.development@ibo.org