IB THE CULTURE OF LEARNING MADRID 4-7 OCT 2012

IB Africa, Europe & Middle East Regional Conference
The Global Story:
An update on IB strategy implementation

IB Africa, Europe & Middle East Regional Conference

Madrid, Spain
October 4-7 2012
The IB:
more than an international education

…motivated by a mission

• Reputation for quality, pedagogical leadership
• Holistic programmes that transform schools
• Achieve goals by working with others:
  • Schools
  • Teachers
  • Governments
  • Donors
• New strategy built upon:
  • Leadership
  • Innovation
  • Sustainability
Our strategic vision/plan

Impact through leadership in international education

*Working collaboratively with schools and educators, we will develop distinctive, high quality programmes of international education to improve the teaching and learning of a diverse and inclusive community of students and to influence thinking about international education globally.*

- Strengthen our leadership in international education
- Evolve and improve our services and support to schools
- Develop a more diverse, inclusive IB community by enabling access to an IB education
- Build a sustainable, responsible and efficient organization for the future
IB alumni network: making an impact

- *Engaging* alumni through creation of chapters, councils, and clubs
- *Communicating* through dedicated websites, social media sites, blogs and quarterly newsletters
- *Helping* with university recognition; research participation
- *Supporting* the IB through:
  - IB ambassadors
  - Internships
  - Donor support
  - Lobbying

Approx. 26,000 IB Alumni
IB World Student Conferences 2012

Developing tomorrow’s world leaders

Global learning opportunities

• Explore innovative solutions to global issues
• Build meaningful, lasting relationships
• Develop international understanding & leadership skills

The DP student experience

• On-campus at UBC, Vancouver (Canada)
  • Social entrepreneurship
• IE, Segovia (Spain)
  • The new sustainability – making things better
• 561 students attended both, from 49 countries

Impact

• Interaction with world-renowned speakers
• Global work teams of students
• Creation of action plans for CAS
IB World Student Conferences 2013

Choose from three fantastic IB World Student Conferences in 2013!

- Rock your CAS Project with IB students from other countries.
- Visit a top-ranking university and sample life on campus.
- Meet new friends and practice your language skills!

Wake Forest University,
North Carolina, USA
June 23-28

University of British Columbia,
Vancouver, Canada
July 21-26

Warwick University,
England, UK
August 4-9

Registration opens 1 November 2012!
www.ibo.org/wsc/
New Developments in DP

• Approaches to Learning across the DP
  ✓ A more coherent, holistic learning experience
  ✓ features best-practice pedagogy
  ✓ strategies for developing student skills for success

• Global Politics HL/SL
  ✓ pilot 2012
  ✓ mainstream 2015/17

• Sports, Health & Exercise Science (SL)
  ✓ mainstream 2012/14

• Dance (HL & SL)
  ✓ mainstream 2011/13

• Group 5 mathematics courses (all)
  ✓ launch of new guides

• New computer science course
  ✓ moving to group four

• New TOK guide in 2013
  ✓ changes to criteria/administration of assessment
Online diploma courses for students

**Group 2**
- Spanish  *ab initio*

**Group 3**
- Business & Management SL
- Economics SL
- Economics HL
- ITGS SL
- ITGS HL
- Psychology SL
- Philosophy SL

**Group 5**
- Mathematics HL

**New Curriculum**

**Group 2: for Sept 2012**

...in development:
- Psychology (HL) ...
- and others

**Group 6**
- Film SL

- 11 courses today
- broadens IB school curriculum options.
- IB Open World School: pilot Sept 2012
The IB Career-related Certificate (IBCC)

- Innovative new educational programme
  - multiple career & technical pathways for graduates
- Launched following successful pilot
- Accepting applications now
- 40+ schools started IBCC beginning September 2012.

“IB Program Adds Career-Pathway Certificate”
Published in Print: June 13, 2012, as IB Offering Certificate For Careers
Evolving the IB brand: Positioning IBCC as a unique offering
Strengthening the MYP

• Evolving guidance to schools:
  ✓ conceptual framework links subject groups
  ✓ emphasis: approaches to learning & principled action
  ✓ at least six subject groups (from eight) in years 4 & 5
  ✓ monitoring of assessment tasks

• Majority of assessment remains internal, adding:
  ✓ mandatory pers. project moderation: consistent, inclusive
  ✓ optional innovative summative e-assessment
    ➢ disciplinary and interdisciplinary
    ➢ concept-based and criterion related
    ➢ first trials in 3rd quarter 2013

• Goals:
  ✓ a better fit with national/state requirements
  ✓ a closer alignment with PYP & DP.

• Expected results:
  ✓ greater external recognition;
  ✓ flexibility of implementation;
  ✓ streamlined processes for teachers
Strengthening validation research
...working with the best
IB students - prepared for university

IB students more likely to:
- Achieve first class honors
- Leave with an award in most subject areas
- Graduate within four years
- Attend graduate school (twice as likely)
- Translate higher IB diploma scores to higher grades at university

"24 IB World Schools Make U.S. News & World Report Top 100"
More universities are recognizing IB

21% increase in public recognition policy statements from 2011 to 2012
As IB World Schools mature… they require more advanced PD

- Category 3 examples:
  - content: math
  - pedagogy
  - assessment
  - student learning
- Online PD growth
- Blended models

PAST

Category 3

Category 1 & 2

FUTURE

Category 3

Category 1 & 2

Category 3: new offerings
New Name, New Look for Teacher Awards

- combining university study with IB qualifications
- part of a university degree
- better positioned to teach at an IB School
- 16 universities authorized; 65 more in pipeline

- designed for educators, administrators who want to strengthen their leadership capabilities
- enhances ability to take on leadership roles in a school
- 6 universities now offering

**Student profiles:**
- *come from > 45 countries*
- *are experienced educators*
- *teach in over 50 countries (Vietnam, Russia, S. Africa)*
e-assessment: paper → digital

• e-marking: 2011 – 2013
  – May 2012: 5000 examiners used new tool to mark two-thirds of total scripts
  – Quality assurance assured through pre-marked, random “seeding”
  – Reduces paper-based script logistics for schools; eliminates for examiners

• e-coursework: uploading digital files
  – 2011: TOK
  – 2012: Audio files (group 1,2 &6)
  – 2013: Visual Arts & Extended Essay

• e-authoring: helps examiners
  – online collaboration tool in a secure environment

• e-reports for schools (2014)
  – meta-tagging permits learning reports for school/teacher improvement (IB Results-Extra)
  – capability for individual student profile reports
Goal 4

Build a sustainable, responsible and efficient organization for the future

• Develop capability of IB leadership & staff
• Leverage new global centres through a more effective/efficient organization
• Meet end-user needs via a technology infrastructure
• Ensure IB long-term financial sustainability to deliver affordable programmes/services while investing for the future.
• Support an increasing community size with a more flexible, scalable infrastructure.
Three global centers linked by year-end
Singapore global centre

• Official opening: October 17, 2012
• Key milestone: the third of three global centres
• Re-located (or new) staff: all working towards a common mission
• Represents commitment to planned future growth
  – Bethesda (Americas): August 2010
  – The Hague (AEM) : August 2011
OUR MISSION

GOAL 1:
Strengthen our leadership in international education
- Programme development
- Professional development design
- IB advocacy

GOAL 2:
Evolve and improve our services and support to schools
- School support
- Assessment
- Professional development
- Authorization & evaluation

GOAL 3:
Develop a more diverse, inclusive IB community by enabling access to an IB education regardless of personal circumstances
- Specific segments
- Growth in existing schools
- Additional ways of accessing IB education

GOAL 4:
Build a sustainable, responsible and efficient organization for the future
- Capability and capacity of IB leadership and staff
- Technology infrastructure
- Finance
- Internal organization
- Capacity, scalability

CORE VALUES:
Motivated by a mission / Partnerships and Participation
Quality / Pedagogical leadership / International mindedness

ENABLED BY:
Research, Recognition
Brand, communications and marketing
Educator network
Quality assurance
Fundraising and partnerships
In Summary

To ensure our mission, our aim is to better serve and support the growing number of IB World Schools, students and their communities.

- Building capability, improving service
- Aligning global standards, practices, delivery of services
- Leveraging technology, collaborations, partnerships
- Providing leadership in International Education
Q&A