Naviance Career And University Readiness In A Global Society

Presented by:
Mike Betnun
& Steven Bates
Today’s Conversation

Why We’re Here
Introductions and a video

Key Elements to a Successful University and Career Program
Every school is unique. What are your strategic goals?

How Naviance Maps to the MYP and DP Programs
Dive in to our products and discuss how we can support you in execution.

Key Takeaways and Q+A
We deliver real results for students and schools.
Hobsons Mission

“To maximize student success and institutional effectiveness to create the world changers of tomorrow”

8,500+ Schools With Naviance
8M Students Using Naviance
27M Documents Sent to Colleges (2013-2014)
35% U.S. High School Seniors

95 Countries
Connecting Learning to Life

https://vimeo.com/46506070
Best Practices for Successful University and Career Program

- Student Engagement Matters as Much as Grades and Test Scores
- Start the Process Early and Build
- Automation of paper processes via an electronic portfolio
- Parent and Family Engagement is key
- Consolidate systems for college planning, career exploration, course history, and academic plans
Increasing Student Engagement

Unique, Student-Centric Tools

Roadtrip Nation Video Archive

- 3,500 student-conducted video interviews with leaders
- Thematic focus including perseverance, failure, and passion
- Interviews with CEOs of Fortune 500 companies, journalists, sports writers, political activists, and more

Including:
- Soledad O'Brien
- Deon Clark (Nuclear Engineer)
- Howard Schultz (Starbucks CEO)
- Wanda Sykes
- Barney Frank (MA Congressman)
- Many more!

White Paper Link
http://www.naviance.com/resources/white-papers
Personalized Learning Assessments

achieve works SM

Alicia
...is introverted
...prefers working alone
...has strong logical-mathematical intelligence
...wants to be a civil engineer
But grades matter too...
Start the Process Early and Build

- College and Career Readiness Curriculum
- Individualized Learning Plans
- Strengths
- Self-Discovery
- Career Exploration
- Personality Type
- PSAT, SAT, ACT Test Prep
- College Search and Planning

6th, 7th, 8th, 9th, 10th, 11th, 12th
Naviance Career & College Readiness Curriculum

Lesson Previews

Show me Grade 11 Lessons

What Do You Know?
Check out what you know about 11th grade before you get started in the process.

What Makes Me Unique?
What traits make you who you are? Watch how others have used their uniqueness to their advantage and make a plan to do the same.

My Career Goals
Having goals is a good thing! See what makes goal-setting work, and write your own to explore a career of your choice.
Ripon College will be visiting your school on Wednesday, October 8th at 10:00 am. [more info](#) / register.

Darren Wacker has assigned the task [Complete Career Interest Profiler and compare to 9th Grade results](#) to you.

**Class of 2015**

Welcome Senior:

The guidance staff at Naviance High School is committed to assisting students in the class of 2015 to achieve their post high school plans.

Beginning with the class of 2015, Naviance High School will transition to a near-paperless system for processing and submitting college application documents to colleges using the Naviance eDocs system. The Naviance system creates a level of proficiency that is effective and efficient.

Naviance can help you connect your strengths and interests with what you may want to do later in life.
The Secondary School Lifecycle

Four dimensions of readiness

- Self-Discovery
- Career Exploration
- College & Career Preparation
- Academic Planning
The Hobsons Advantage

Schools select us for the unique advantages we offer

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<th>Proven Success</th>
<th>Comprehensive Platform</th>
<th>Powerful Reporting &amp; Analytics</th>
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<tr>
<td>Focused solely on education since 1974 with over 8,500 school clients</td>
<td>Bring all your college, career and academic planning efforts on one platform</td>
<td>Critical data helps you determine progress and make informed recommendations</td>
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<tr>
<th>Engaging Content</th>
<th>Industry Leading Partners</th>
<th>Expert Team</th>
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<td>Our content features real-life stories and critical information to empower students</td>
<td>Common App, The National Student Clearinghouse®, Gallup, RoadTrip Nation and more</td>
<td>We treat our clients as valued partners and are committed to helping you reach your goals</td>
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For a more personalized overview of how we can help your campus community:

Visit our Booth #27

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