Global and regional recognition: Updates & resources
Agenda

• Latest university and government recognition updates and developments regionally and globally

• Newly available resources and collateral aimed at better informing higher education institutions of the value of an IB education

• Initiatives

• Q&A and discussion
Americas
Paul Campbell
Maya Grodman
Michael Leshner
Bob Poole
Marie Vivas

Africa, Europe, Middle East
Richard Henry
Adzo Ashie
Eleni Kanava
Maripé Menéndez
Åke Sorman
Mary Tadros

Asia Pacific
Stefanie Leong
Pei Wen Cheong
Briony Morath
Faizol Musa
Priyamvada Taneja

Global team
Angela Hopkins
Jeny Clauwaert

Justin Sanders
More universities are recognizing the IB

4.3% increase in public recognition policy statements over 2012
9% increase in public recognition policy statements over 2011
Topics: research, recognition challenges & opportunities, IB services, trends in higher Education.
2013 Stanford speakers included Sir Howard Newby, Vice Chancellor, the University of Liverpool, Bob Berdahl, past president of the American Association of College and University Presidents, Rick Shaw, Dean of Admissions at Stanford, university officials from Canada, Spain, the US, a college counselor and an IB alumnus.

102 admission officials and college counselors in attendance from 12 countries.

2014 IB World Student Conferences

Engage Globally
at the 2014 IB World Student Conferences

DEVELOP
solutions to global challenges

INSPIRE
action through CAS

COLLABORATE
with IB peers from around the world

EXPLORE
academic life at a world class university

University of Queensland
Brisbane, Australia • 6-12 July

McGill University
Montreal, Canada • 20-26 July

University of Bath
Bath, UK • 27 July – 2 August

www.ibo.org/wsc
Well, what are you waiting for?

Register Now! In 60 seconds or less

A Service of International Baccalaureate University Recognition

International Baccalaureate
Baccalauréat International
Diplomado Internacional

+1 301 212 3069
recognition@ibo.org
Effective for Undergraduates Matriculating 2014-15A maximum of 45 quarter units of transfer and test credit may be applied toward the undergraduate degree. Only higher level IB exams with scores of 5 or higher, in the subjects listed below, are eligible for credit. Subjects not listed on this chart are not eligible for IB credit.

### Admission
- Recognized and accepted as an entry qualification.
- Recognized and considered in admissions decision.
- □ Diploma
- □ TOK
- □ Courses
- □ Extended Essay
- □ Community, Action, Service

### Credit & Placement
- Course credit or advanced placement offered.
- □ Diploma
- □ Courses
- □ IBCC
- □ SL Courses
- □ TOK
- Other incentive offered.
- □ Diploma
- □ Courses
- □ IBCC
- □ SL Courses
- □ TOK

### Scores
- Minimum score required.
- □ Diploma
- □ HL Courses
- □ SL Courses
- Other pre-requisite required.
- □ Diploma
- □ HL Courses
- □ SL Courses

### Language
- Language requirements?
- □ Yes
- □ No
- □ SL Courses
- Courses recognized as satisfying language requirements.
- □ Language A
- □ Language B
- □ None - Additional examination required

### Scholarships & Incentives
- Scholarships available.
- □ Diploma
- □ Courses
- □ IBCC
- Other incentive offered.
- □ Diploma
- □ Courses
- □ IBCC

[Update Profile Info]
UK update

King’s College, London and Leeds University have realigned their admissions requirements
• Typical offers now at 35 points (rather than 38/39)
• King’s reported a 70% increase in applications from IBDP students

MYP and IBCC recognition initiatives.

Language proficiency
• Universities continue to ask non-native speakers to take English proficiency tests.
• The IB is conducting a formal alignment study between its language courses and proficiency benchmarks such as Common European Framework.
Information and resources

www.ibo.org/recognition

- Guides
- DP Subject briefs
- Curriculum updates
- IBCC & MYP
- Relationship Studies
- Policy development support
IB recognition resources and document library

The Recognition team strives to provide easily accessible, accurate and updated information on IB recognition for all stakeholders. Browse our collection of the most frequently requested resources in the following categories:

- Guides to IB programmes
- Research
- Model IB recognition policies for universities
- Diploma Programme subject briefs
- DP student testimonials
- IB recognition video library
- The 2011 DP graduate destination survey

IB regional offices:

- **IB Africa, Europe, Middle East**
- **IB Americas**
- **IB Asia Pacific**

For additional assistance:
Contact recognition@ibo.org or visit our FAQs.
University Relations - IBA

Marie Vivas

Bob Poole

Michael Leshner

Maya Grodman

Rachelle Bernadel
Current IBA Initiatives

IB College Fairs
- 4 in 2012, 5 in 2013, 6 in 2014 so far
- Ontario, Washington D.C., San Francisco, Houston, Chicago, Northern Virginia, Texas, Ohio, N. & S. Carolina, Lima, Bogota

Road Show
- In person visits to leading universities to promote better IB recognition
- 15 in 2012, 42 in 2013, 11 in 2014 so far

Video Training Sessions
- Admissions Staff Presentations
- 7 in 2013, 12 in 2014 so far

IBCC Campaign
- University Cover Letter
- First run university mailing – November 2013
Current IBA Initiatives

- México
- Colombia
- Ecuador
- Costa Rica
- Perú
- Argentina
University Visits to Date

• **Number of university visits from October 2012 – Present: 75**

• **Regionally**
  - **DC:** American University, Georgetown University, University of Maryland- College Park
  - **New York:** New York University, Columbia University, Fordham University
  - **California:** University of California Los Angeles, University of Southern California, Office of the President of the UC System
  - **Ontario:** Multi University Presentation to Ontario Universities
  - **Nova Scotia:** Multi University Presentation
  - **Illinois:** City Colleges of Chicago, University of Illinois at Chicago
  - **Florida:** FSU, UF, UCF, USF, University of Miami
  - **San Jose, Costa Rica:** UCR, ULACIT, ULATINA
Professional Conference Presentations in 2013 -14

- NACAC
- SACAC
- OACAC
- AACRAO
- Ivy Plus

- FLIBS
- IBA ARC
- ACC IB
- IACAC
- WACAC
- IB Heads Conference (AR)

- Total number of sessions presented: 20
- Total number of session attendees: 800
Counselors: The Next Frontier

- College Counseling Sessions at IB Conference of the Americas
- Counselor Breakfasts in the DC area, New York, Chicago, Florida, Denver, Nova Scotia, Costa Rica
- Good News Letter (2,600+ recipients)
  - 2012: December
  - 2013: March, April, May, October, December
  - 2014: February, April, June
- Counselor Communications
  - Facebook Group (340+ members)
  - University Relations Blog (2,500+ page hits)
Last year, the IB hosted the inaugural higher education symposium on the campus of Stanford University. Based on the success of that event and the interest we’ve received since from stakeholders, we are pleased to announce that the 2014 Higher Education Symposium will be held at the University of Hong Kong on October 18-17. For more information, please click here.

June 2014

The Good News Letter is an initiative put together by the IB Americas University Recognition team. Every other month, we feature universities that offer strong recognition policies and scholarships to IB students.

Notable IB Recognition Policies

- Knox College
- Westminster College
- Honorable mention to ULACIT and their new policy

Scholarships for IB Students

- University of Liverpool
- Williams Jewell College

Links to Past Good News Letter Features

February 2014

- Drew University
- Kansas State University
- Lawrence University
- Mariest College
- University of Reading
- University of Tampa
- Wittenberg University

December 2013

- Austin Community College
- Coors State University
- IE University
- Mississippi Colleges and...
Self-Guided Tutorials

- To provide comprehensive resources about IB recognition to all those who need it, we have been developing video presentations. Videos currently available on the IB website: (www.ibo.org/iba):
  - IB 101
  - Evaluating an IB File

- Videos still to be developed:
  - How to Use an IB Recognitions Policy to Recruit Students
  - Talking to Decision Makers at Universities

- We will also be making Spanish and French versions of each video tutorial.
Interactive Workshops for Universities

**In-Service Training for New Admissions Staff**
- IB 101
- How are IB courses evaluated and assessed
- Talking points for staff about the IB

**Workshop for Recognition Policy Makers**
- A review of the current policy
- Best practice examples
- Suggestions for innovative approaches to policy
- IB oriented college Fairs
- Research on the effect of the IB programme
- Other IB material

**Workshops for Administrative Staff**
This would include groups such as registrars, financial aid and scholarships, residential life, etc. and would be tailored information to the specific group.

**Workshop for Academic Leadership and/or Faculty**
- Curricular concept
- Academic content and rigor
- Subject review cycle
- Research on the effect of the IB programme
College and University Relations Committee (CURC)

- **2013 IB Conference of the Americas**
  - 10 Reasons Why – A Poster Presentation
  - The IB in Flagship State Institutions – Beyond the Cognitive Factors
  - Organizing a Great IB College Fair
  - “Under Fire” - Recognition Issues and Concerns

- **2014 IB Conference of the Americas**
  - “Under Fire” - Recognition Issues and Concerns
  - Admissions Case Study
  - How to Apply to Canada, the UK and Europe
  - Predicted Results/Unpredictable Outcomes
  - Marketing your IB Students and Program
  - Supporting Underserved Students

- **Other conference presentations**
- **Quarterly meetings**
Higher Education Summit on Access
Supporting Underrepresented, Low Income and Undocumented Students

- Monday, July 14, 2014 at the IB Bethesda Global Centre
- Secondary schools, universities and education organizations
- Three panels – open conversation to learn what initiatives and resources the IB could prepare in order to guide students, families and educators who are navigating this process for the first time.
- We will only focus on the United States in this initial approach as this is where our largest high need population is. As of 2012, for the Diploma Programme, 45% of our IB World schools and 52% of our Candidate schools are Title I schools.
Partnerships with AIBWS

• Associations are our eyes and ears in the region
• Gathering statistics and encouraging research
• Communicate the local needs and concerns to IB staff
• Sharing and building networks
• Laying the groundwork
• Maintain the relationships with local HEI’s
• Empower Associations (toolkit)