Increasing Access, Quality and Choice:
The Changing World of Online Professional Development

Global PD Meeting
The Hague
30 October 2010

Online Professional Development Team
Interactive Q&A- Your feedback and input

• make note of questions or comments
• 5 minutes to discuss with others and post
• Share out some feedback and questions
• Your ideas and comments will be saved and taken into account

• THINK

• PAIR

• SHARE
The rationale for IB online workshops?

• Accessibility
  • Scalability
    • Consistency of experience
    • Promotion of a global intercultural collaboration
    • Cost effectiveness for schools
    • Greater opportunities for reflection on practice
    • Increased choice
  • Responsive to the needs of stakeholders
How does online PD help to promote the IB’s ‘Access Agenda’?

- Makes quality professional development available to all educators, regardless of their location

- Offerings are repeated throughout the year so teachers can participate at a time convenient to them

- Online offerings allow more educators to be trained for the same PD funding
Where and when are workshops offered?

- Anywhere Internet access is available
- 24/7 in a password protected online learning environment
- In a scheduled asynchronous format
- Offered at regular intervals throughout the year
How has online PD responded to the needs of teachers?

- **2008**: 90 individual workshops ran
  - PYP - 1
  - MYP - 5
  - DP - 16
  - IB Continuum - 0

- **2011**: 331 individual workshops ran
  - PYP - 16
  - MYP - 39
  - DP - 63
  - IB Continuum - 3
How popular are online workshops?

Online workshops participants 2006-2011

2006 - 113
2007 - 192
2008 - 1,621
2009 - 2,412
2010 - 3,370
2011 - 4,500*

*Estimate taken in October 2011
Where do our participants come from?

3,370 teachers from 116 countries participated in 250 online workshops (2010)
Which IB regions do teachers come from?

- IBA: 28%
- IBLA: 13%
- IBAP: 29%
- IBAEM: 30%
What does Online PD offer?

- Online professional development workshops
  - General
  - Programme specific
- Interactive training on curriculum changes/reviews
- Informative training on organization wide processes and procedures
- Collaboration with other IB departments
Why do we offer this online?

- Scalability
- Accessibility
- Flexibility
- Consistent quality of experience
- Cost effectiveness
- Deeper impact on participants resulting in change in teaching practice
- Provision of a global, intercultural experience for IB teachers
Who do we offer this to?

People who contribute to K-12 students’ learning journey

- Educators
- Administrators
- Inquiring minds
- District admin
- University researchers
- IB departments
- IBEN
- IB School Services
Workshop development in progress

- Support DP group 1 and 2 curriculum review
- Support DP group 5 and MYP curriculum review
- New Calendar for 2012 to be published November
- Over 30 new workshops in 2012
- Emphasis on special/new programmes that promote the Access agenda of the IB (IBCC)
- Focus on internal stakeholders such as research department, School Services, etc.
In the works...

- Revision and/or creation of ongoing training such as orientation, facilitator training and developer training
- Deeper look into a variety of models
- Measure effectiveness of PD – does it translate to best practice and systemic change?
- Internal and external consumer needs assessment
What are the drawbacks of what we offer?
What are the benefits of what we offer?
What do you take away from all that?
How do we offer professional development?

Online Collaborative learning

1. Positive Interdependence
2. Interaction
3. Individual Accountability
4. Social Skills/Professional Networking
5. Group Processing
Through what channels do we offer this?

Moodle

Modular

Object-Oriented

Dynamic

Learning

Environment
IB standards and practices

- Based on established best practices
- In consultation with IB-approved subject matter experts
- Rigorous quality control process
- Developers must incorporate “IBness” into all workshops designed
  - IB subject guide or documents
  - Attributes of the IB Learner Profile
  - Implementation of IB best practices in content and activities
WORKSHOP DELIVERY
6-Steps to Online Workshop Delivery

**Preparation**
- Online workshop readiness (quality control)
- Recruitment of online facilitators
- Coaching of online facilitators

**Tools & Methods**
- Online facilitation contract
- Orientation workshop
- Facilitator workshop
- QA facilitators checklist

**Delivery**
- Launch of online workshop
- Monitoring (continuous feedback)
- Evaluation (conclusive)

- Orientation workshop
- Curriculum coordinators
- End of course survey
- OPD team
- Facilitator evaluation report
- Online facilitators
Key roles & benefits in-delivery

translating from theory to practice

**The Online Learner**

*Your role*
- Active protagonist in learning and knowledge sharing.

*The key benefit*
- Professional development in subject, online learning, knowledge sharing, and leadership-building.

**The Online Facilitator**

*Your role*
- Active facilitator and coach

*The key benefit*
- Professional development in online facilitation, quality assurance of learning, and moodle.
**Streamlined processes**

### PLEASE SELECT AN EVENT

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Start</th>
<th>End</th>
<th>Type</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>BA – MYP/PYP/CP/Ext Cat. 1, 2 &amp; 3 Workshops Salt Lake City, UT</td>
<td>Sep. 29, 2011</td>
<td>Oct. 02, 2011</td>
<td>Teacher Training in English</td>
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<tr>
<td>Asia Pacific DP Category 1 and 2 Workshops, Bangkok, Thailand 30 September - 2 October 2011</td>
<td>Sep. 30, 2011</td>
<td>Oct. 02, 2011</td>
<td>Diploma Programme</td>
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<td>BA – MYP/PYP/CP/Ext Cat. 1, 2 &amp; 3 workshops Oklahoma City, OK</td>
<td>Oct. 07, 2011</td>
<td>Oct. 10, 2011</td>
<td>Teacher Training in English</td>
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<td>Asia Pacific PYP Category 1, 2 and 3 Workshops, Bali, Indonesia 7 - 9 October 2011</td>
<td>Oct. 07, 2011</td>
<td>Oct. 09, 2011</td>
<td>PV8 Regional Workshop</td>
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<td>BA – Academia para responsables de talleres y miembros de delegaciones visitantes</td>
<td>Oct. 10, 2011</td>
<td>Oct. 14, 2011</td>
<td>PV8 Regional Workshop</td>
<td>Taiñeres de capacitación para responsables de talleres y miembros de delegaciones visitantes</td>
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<td>Asia Pacific PYP Category 2 and 3 Workshops, Hong Kong 15 - 17 October 2011</td>
<td>Oct. 15, 2011</td>
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<td>BA – MYP/PYP/CP/Ext Cat. 1, 2 &amp; 3 workshops Los Angeles, CA</td>
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<tr>
<td>BA – PAltareles categorías 1, 2 y 3, Lima</td>
<td>Oct. 21, 2011</td>
<td>Oct. 22, 2011</td>
<td>PV8 Regional Workshop</td>
<td>Taiñeres de capacitación docente</td>
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**Regis**

- Familiar registration process, more effective and prompt communication
- Centralized information about workshops f2f and online

**Oracle Finance**

- Payment required for registration, immediate payment with access to invoice and payment status
Increase in multimedia offerings and resources

• Rooted in online learning best practice
• Selective with non-essential technologies, based on educator feedback
• Use of content-related technology such as videos and sound bytes to enhance learning
Increase of synchronous events

- Opportunities for collaboration and peer discussion
- Support element within asynchronous workshops
- Convenient timing
- Use of a variety of online tools to enhance learning
Centralization of information

• Up-to-date resources and tools (OCC/WRC)
• Global calendar of events with Regional and Online
• Main calendar will inform other communication methods and resources
Your feedback and input - Interactive Q&A

- **Workshop offerings**  
  - subjects you would like to see offered

- **Technology**  
  - useful online resources you would like to see  
  - feedback on tools we currently use

- **Relationship with IB educator community**  
  - how have your interactions been?  
  - suggestions

- **Content of workshops**  
  - would you expect more/less in depth  
  - did you learn what you expected to?
APPENDIX
Online and Face to Face workshops compared

**Similarities...**
- Global architecture (Category 1,2,3)
- Experienced & specifically trained WSLs
- Collaborative learning environment
- Networking opportunities
- Workshops count
- Certificates of completion

**Differences...**
- Length (6-8 weeks)
- More global in nature
- Time for reflection and internalization
- Requirement to complete tasks
- High interactivity and collaboration
- More intense and personal experience