



International[®]
Baccalaureate

*Preparing today's IB for
tomorrow's challenges*

**IB Asia-Pacific Regional Conference,
October 2008**

Jeffrey R Beard
Director General

Overview

- **The IB Legacy: 1968 to 2008**
- The IB Today
- Tomorrow's Challenges: 2020

The IB in 1968...



IB Founders: created programme attributes

- strong international dimension
- student-centred
- adaptable to sovereign needs
- encourage students to think critically
- give special emphasis to language learning
- focus on developing the “skill” of learning
- encourage students to become responsible community members

... and 40 years later

High quality education for a better world

“Fit for purpose” for the 21st century

College learning for the new global century

(2007) 21st century skills:

- Cross-disciplinary knowledge
- Communication skills
- Teamwork
- Analytical reasoning
- Real world problem-solving skills.

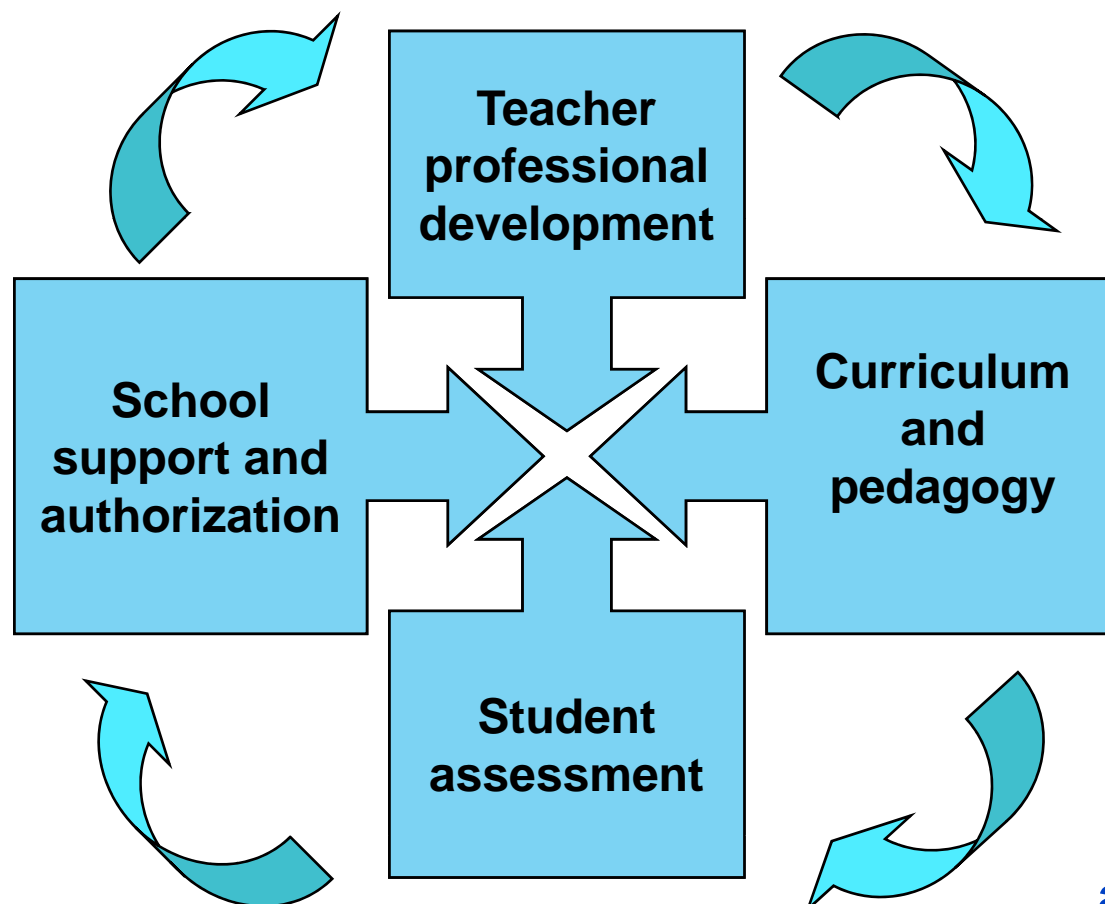
An IB education:

- Encouraging *international-mindedness*
- Developing *critical-thinking skills*
- Celebrating *cultural identity; cultural diversity*



... and 40 years later

High quality education for a better world



...and each programme includes four essential elements

... an integrated package

Overview: The Global Story

- The IB Legacy: 1968 to 2008
- **The IB Today**
- Tomorrow's Challenges: 2020

Building on the quality of our programmes



- School survey – overall satisfaction remains high
- Council of IB Fellows – global thought leaders
- IB community theme site
- IB World Schools live the mission and IB learner profile

Broadening access

- Queensland Academies
- Aga Khan Academies
- Diploma Programme Online
- IB grants
- King Faisal
- Gates Foundation

IB state / public schools now outnumber private



Overview: The Global Story

- The IB Legacy: 1968 to 2008
- The IB Today
- **Tomorrow's Challenges: 2020**

Organizational change: the 2020 Vision

2007: sustained strong growth of IB

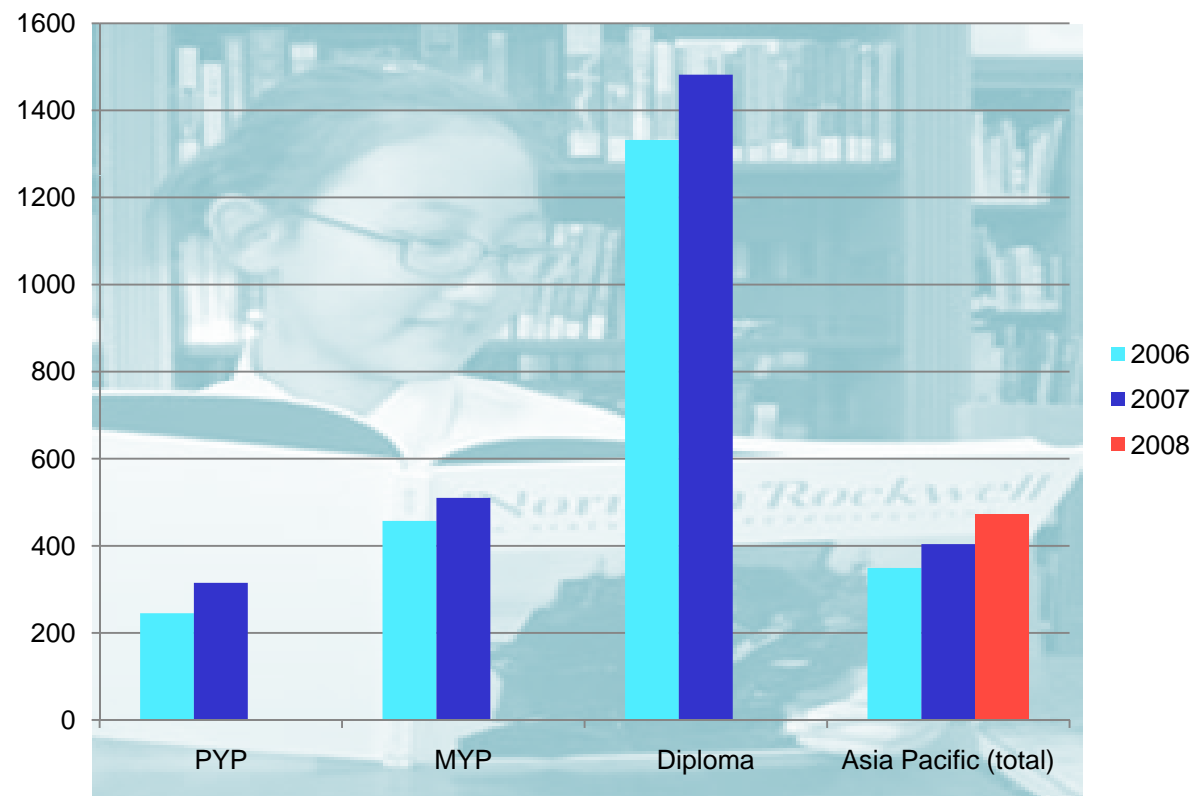
programmes:

+ 70 PYP

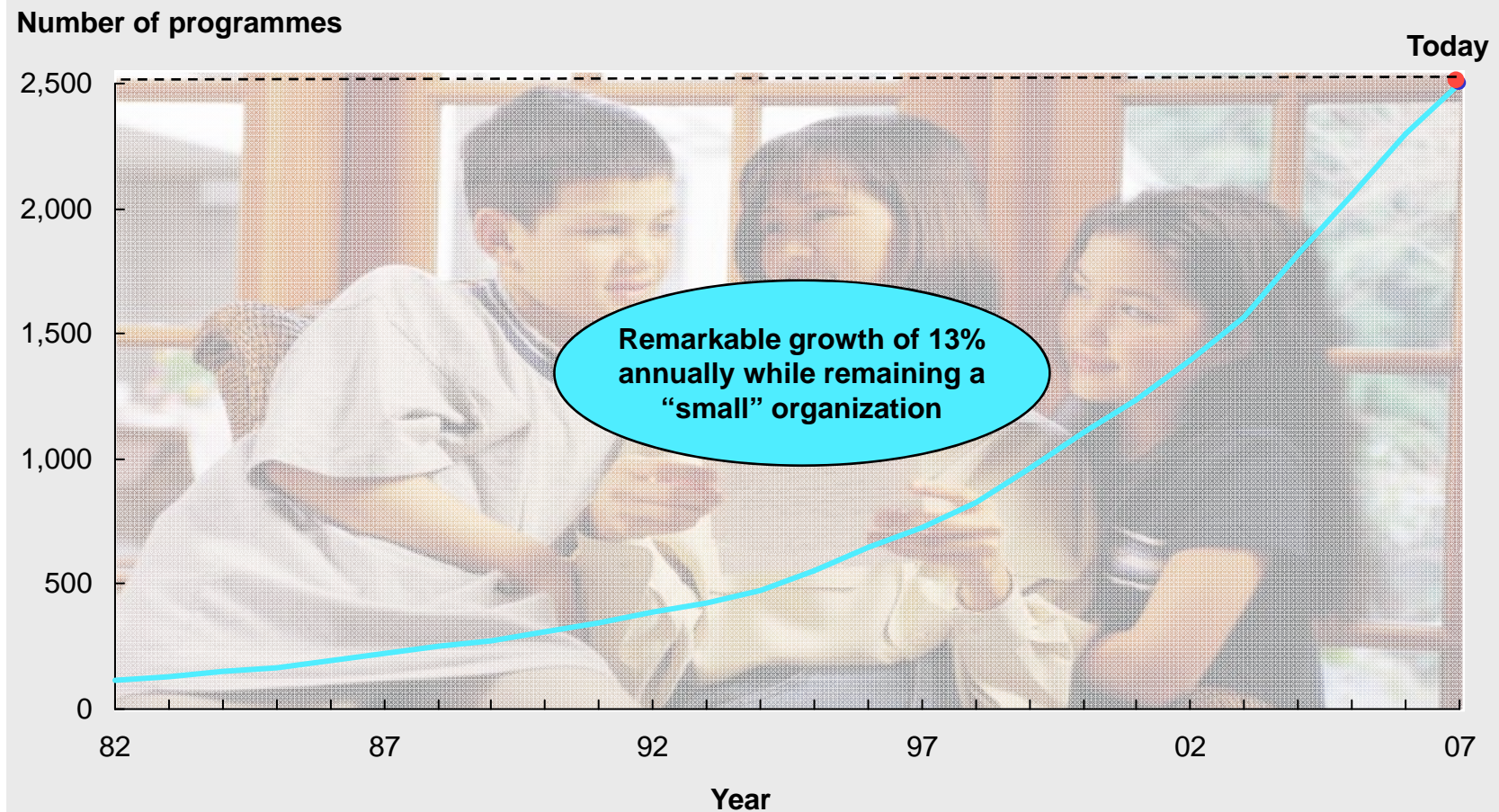
+ 53 MYP

+ 150 Diploma Programmes

Total: + 273 programmes (13.4%)

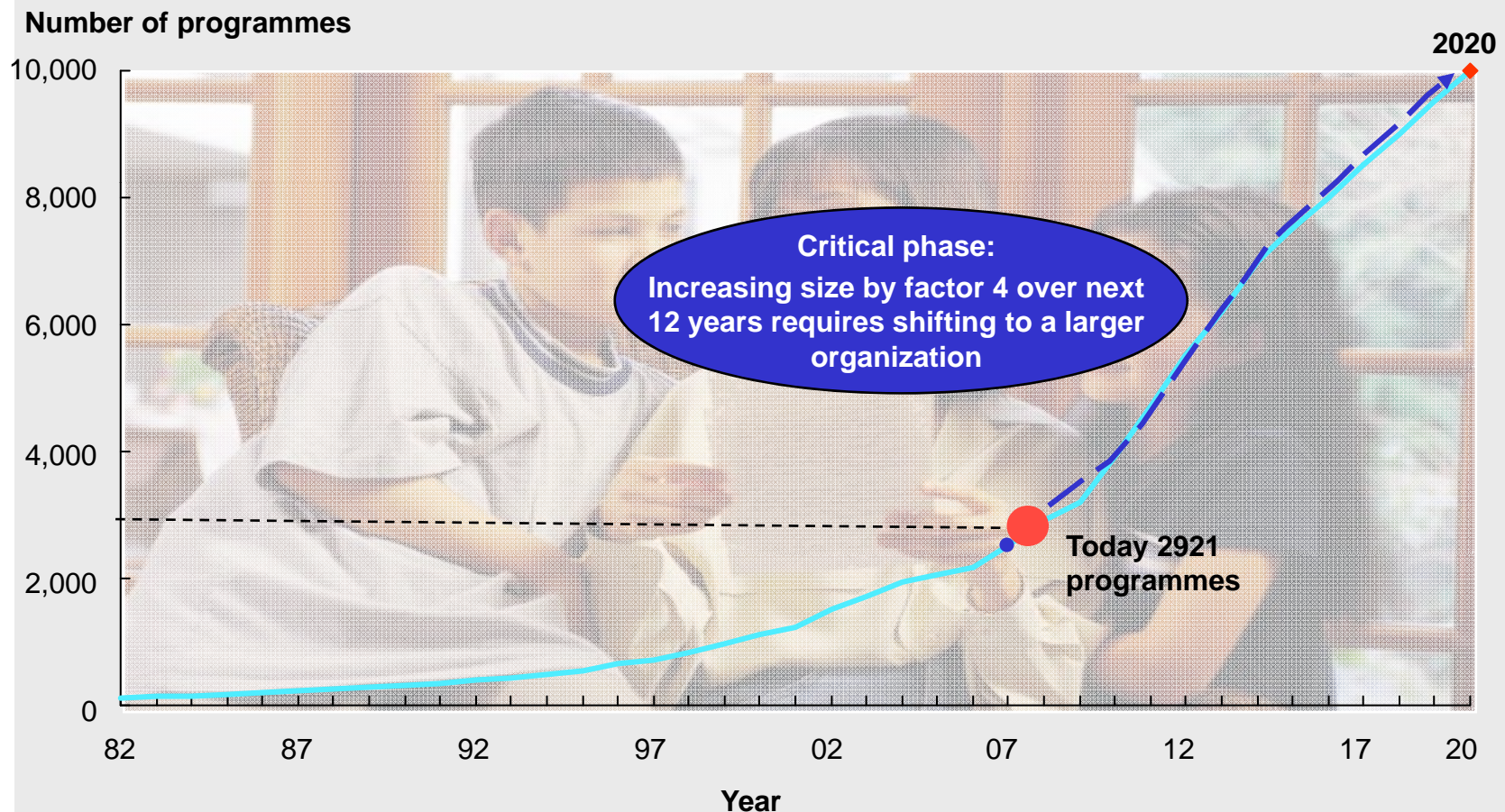


The current number of programmes is manageable in a “small” organization...



... but our growth requires that we become a larger organization

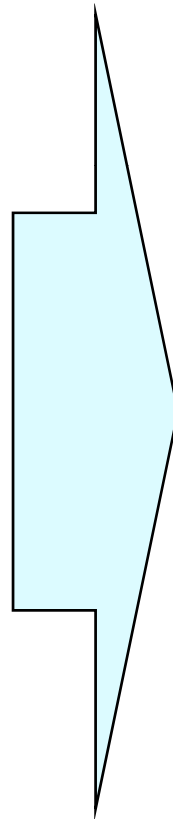
--- Projected



Organizational change: the 2020 Vision

Preparing for change in 2007:

- **Unify:** governance / management structure, simplify legal and tax structures
- **Strengthen:** advisory role of Regional Councils, Heads Council
- **Restructure:** IB Board of Governors

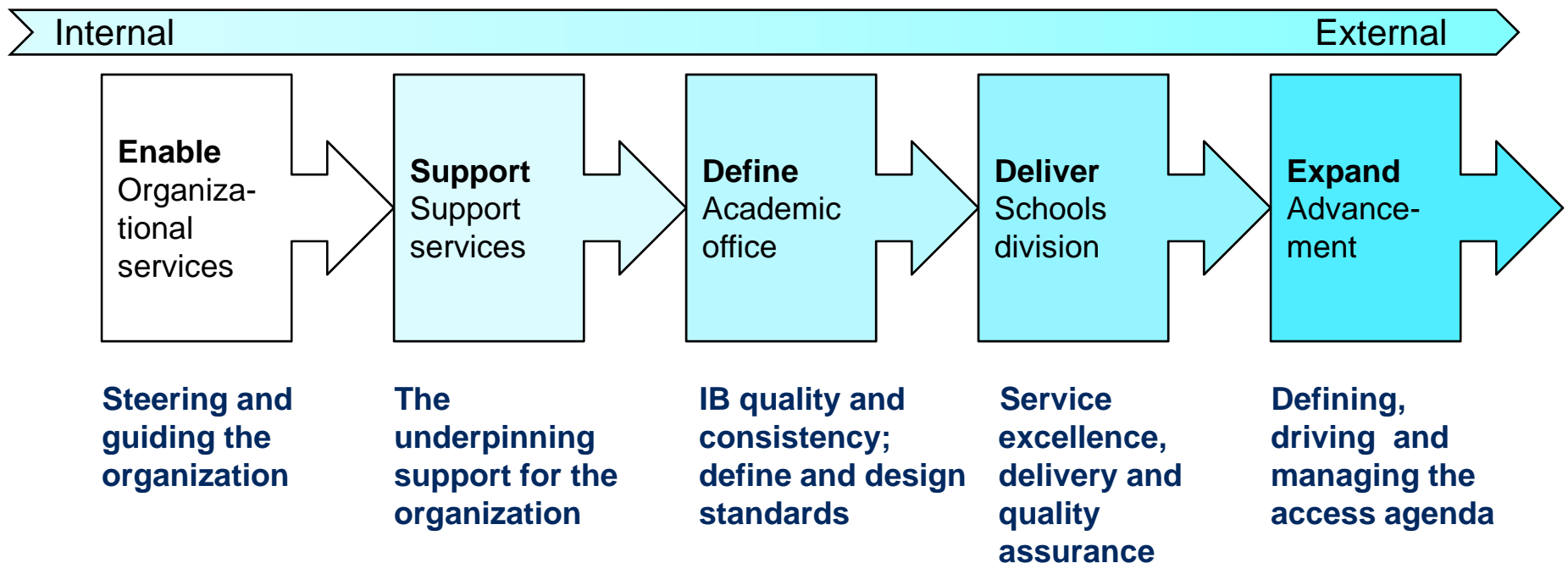


Work underway in 2008:

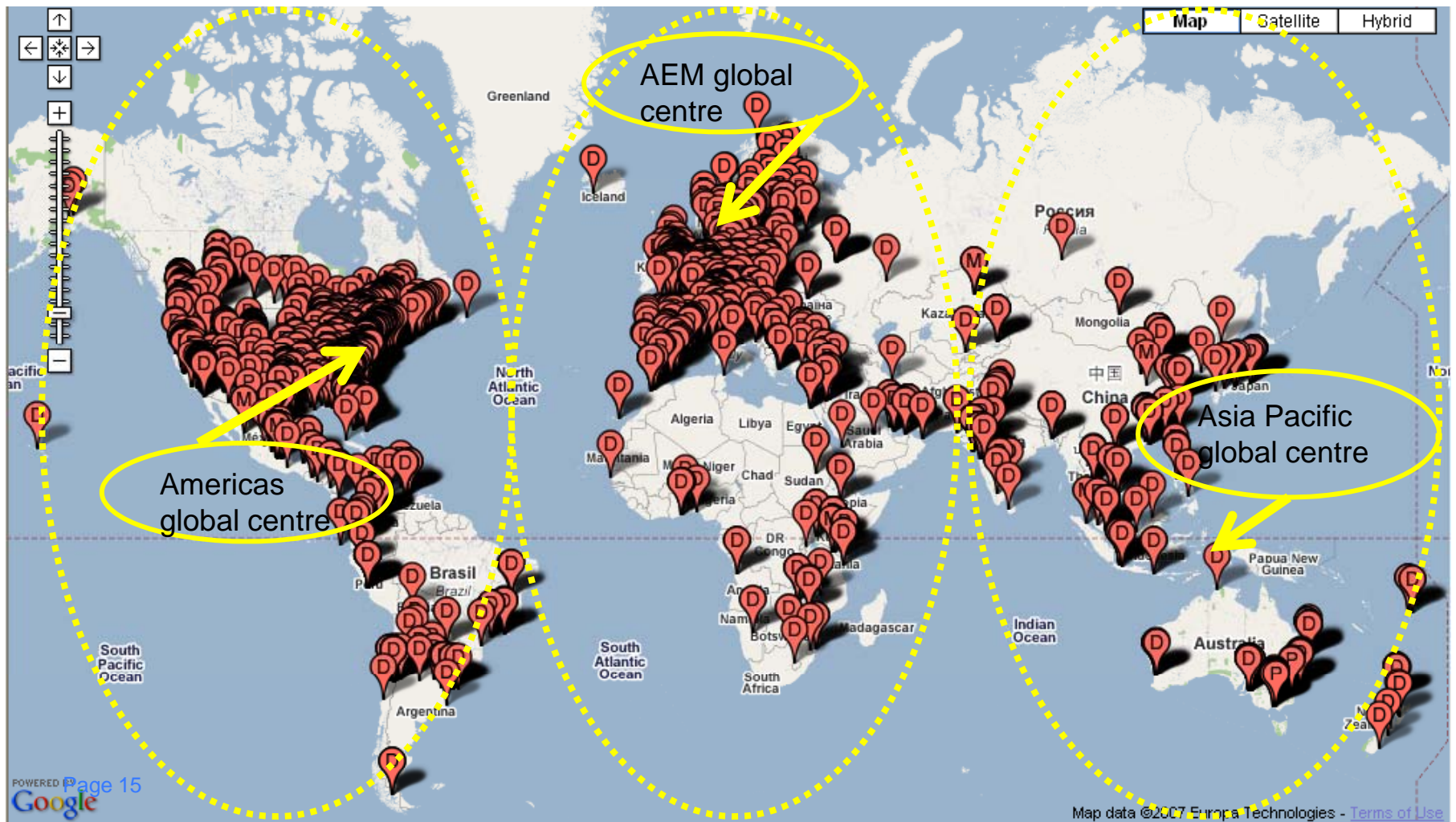
- Getting **ahead of curve**
- Becoming more **service-oriented** in *structure*, not just in *spirit*
- Evolution: from a small to **medium-sized** organization
- **Investing** in infrastructure

Organizational change: the 2020 Vision

A re-aligned management structure with clear roles and responsibilities, aligned to core activities



Organizational re-design: creating global centres



Organizational change: the 2020 Vision

Assessment

**Investment in
technology**

Digital space



Teacher
workshops

Authorization and
evaluation

Conclusion: The IB building on 40 years experience, ensuring future success by...

- Delivering high-quality IB programmes, services to a growing number of schools
- Enabling more students to benefit from an IB education, regardless of personal circumstance
- Responding to increasing demand...creating future organizational capacity, capability.



Preparing today's IB for tomorrow's challenges



International[®]
Baccalaureate