



# International<sup>®</sup> Baccalaureate

*Widening Access to the IB*

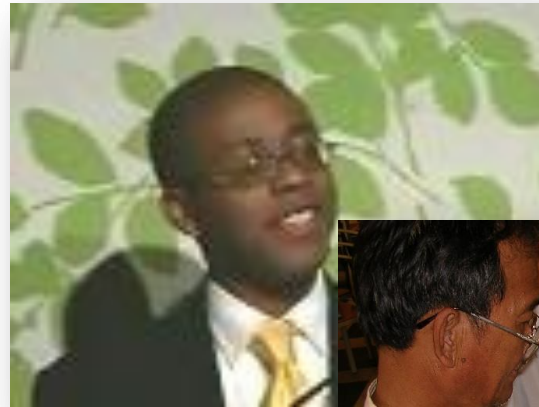
**IB Asia Pacific Regional Conference,  
Beijing, China**

**Jeffrey Beard, Director General  
Judith Guy, Chief Advancement Officer**

October, 2008

# Widening Access in the IB

What is access?



## Widening Access in the IB

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What is access?

1. Schools and students who can afford the IB, but who need to be informed or persuaded to adopt it or who need adaptation of IB

## Widening Access in the IB

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What is access?

2. Schools and students who cannot afford IB, including those who could adopt current IB programme and those who need adaptations of IB

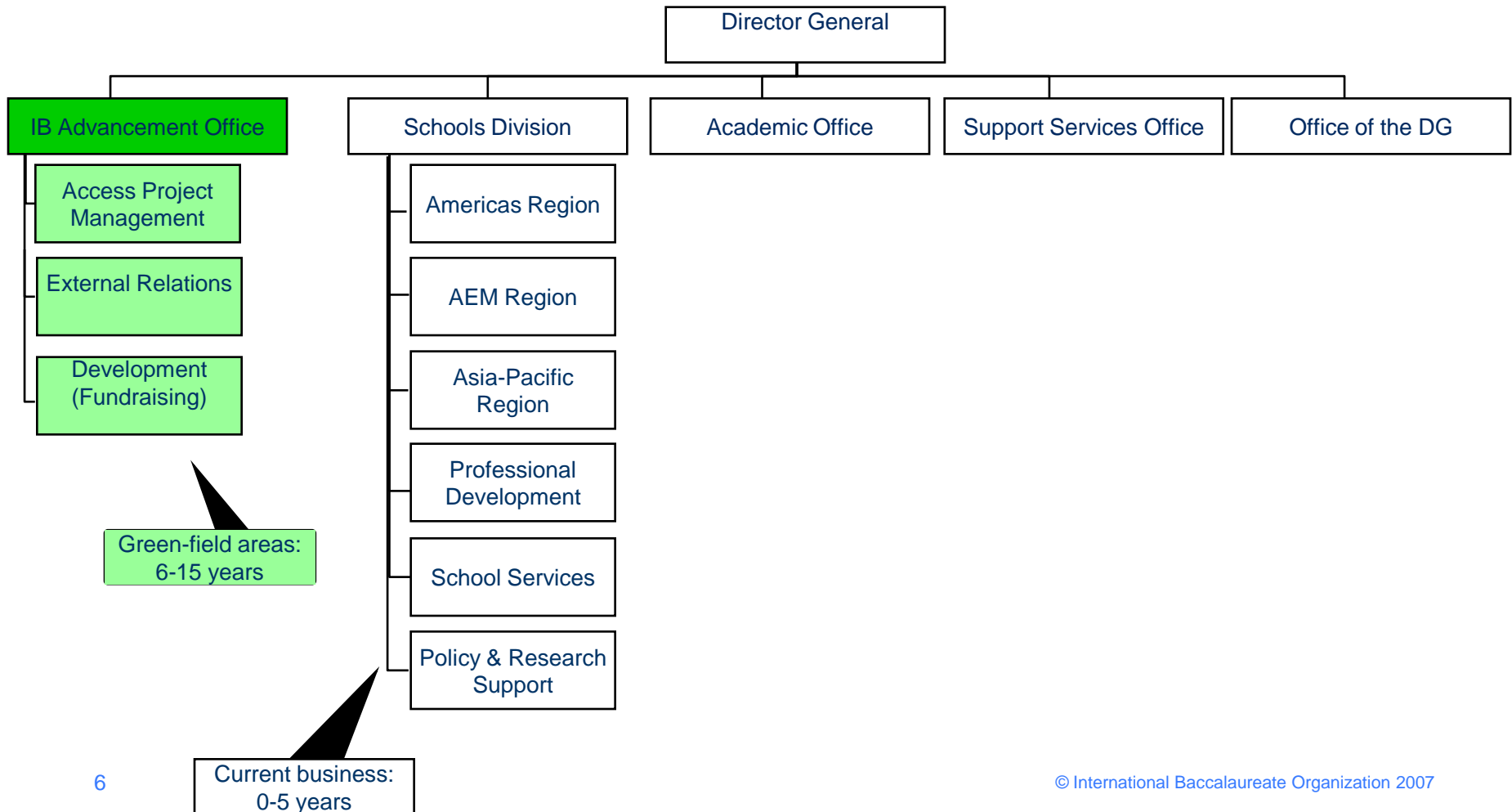
## Widening Access in the IB

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What is access?

3. Those who design  
and enable education  
systems

# Widening Access: a new Advancement arm



## Widening Access: overcoming obstacles

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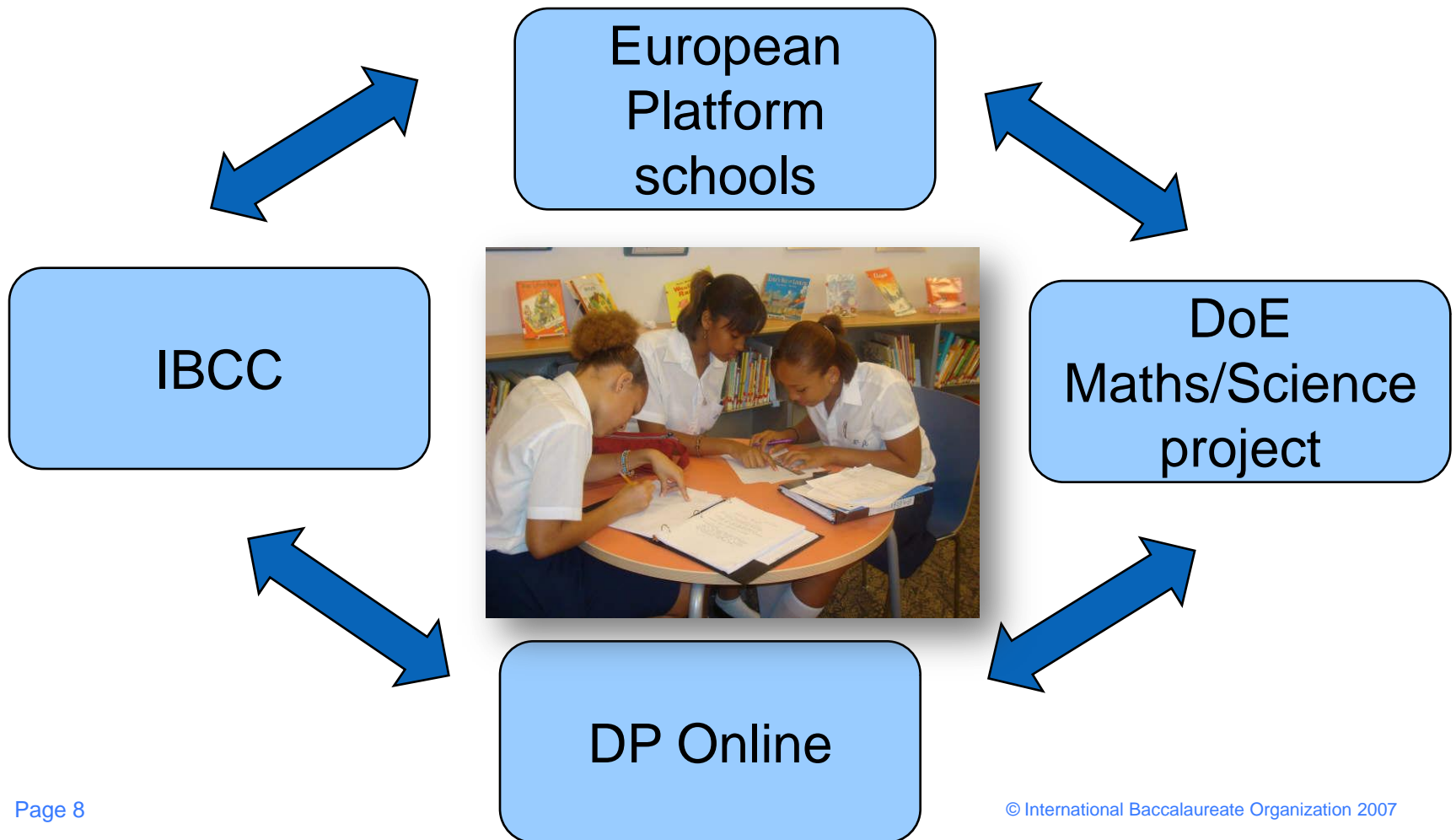
### IB Grants

for schools experiencing financial challenges or wanting to increase access to IB programmes.

### Primed by the IB; fuelled by donors

- **Category 1:** IB World Schools experiencing temporary financial difficulties owing to circumstances beyond their control.
- **Category 2:** Schools aiming to become authorized IB World Schools but have short-term financial challenges.
- **Category 3:** IB World Schools wanting to widen access to their IB programme(s).

## The Diploma Years



## The Diploma Years

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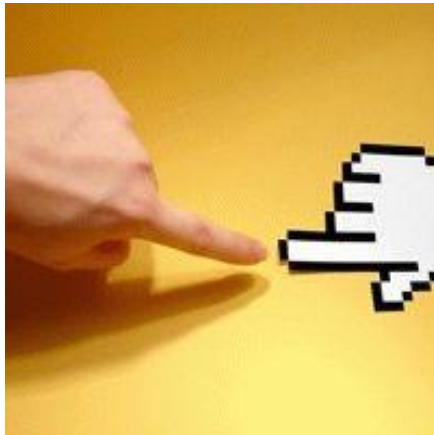
**Participation in the DP as a proportion of total school population remains low**

**... but of those involved in the Diploma Programme, the % pursuing the full diploma is rising**



## The Diploma Years: Diploma Programme Online

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- Ensures unique experience of participating in an IB programme is recreated in an electronic learning medium
- Creates international and intercultural classroom
- Enables students, increasingly socialized in the digital world, to develop 21st century skills

## The Diploma Years: Diploma Programme Online

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### **Expand Access**

“We live in the Canadian Arctic where there is no access to an IB school... Online access would represent an opportunity that might otherwise be prohibited by distance and isolation....” Anne Crawford, Nunavut, Canada

### **Extend Subject Choice**

“As a small school in Southern Africa, we are extremely thrilled to see this pilot project come on board.” Kathy Ortman, American IS of Lusaka, Zambia

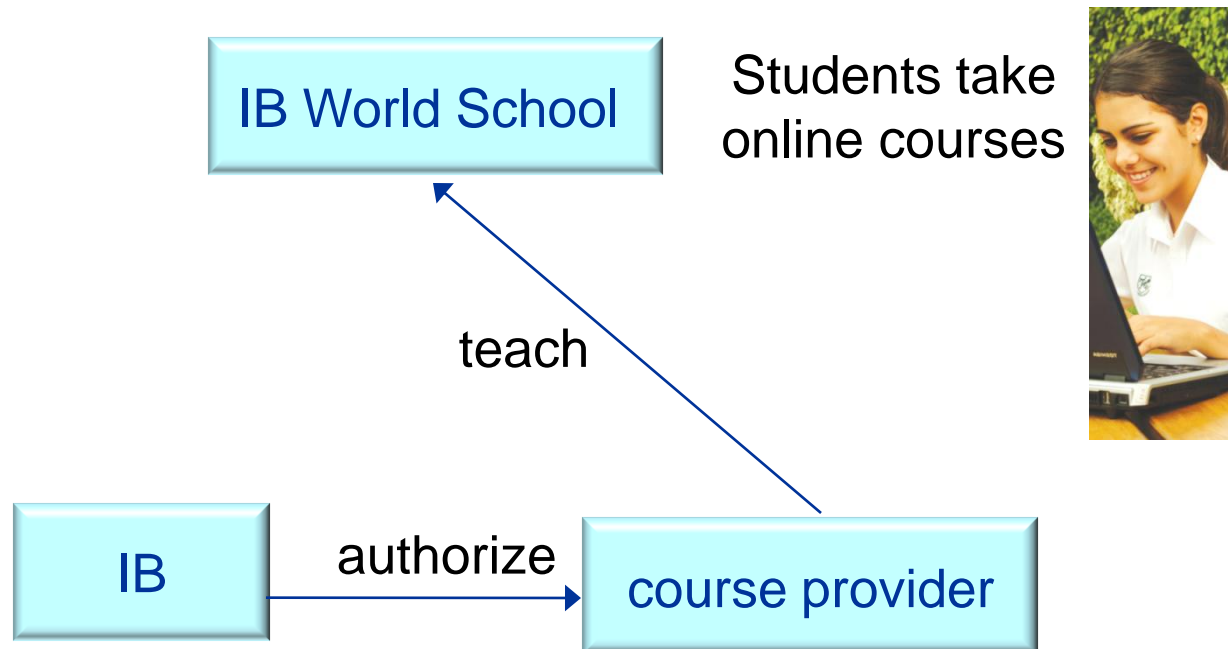
### **Create international classrooms**

“This venture would provide a greater opportunity to bring the world together by introducing students on opposite sides of the globe to one another.” Stewart Roberson, Superintendent, Hanover County, Virginia, US

# The Diploma Years: Diploma Programme Online

## How will it work?

*Extend subject choice for students in IB World Schools*



## The Diploma Years: Diploma Programme Online

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### How will existing IB World Schools be affected?

- Schools must have in place a site coordinator
  - required online professional development
  - training in how to register, monitor & support students learning online
  
- Schools will determine:
  - student participation and funding
  - if students can take an online class offered face-to-face

## The Diploma Years: IBCC

### The IB Career-related Certificate

- Provides “value-added” to schools offering career-related qualifications
- 10 school pilot, expected to go mainstream in 2011
- Challenging and rigorous, broadens access and broadens options
- Complements existing IB programmes



## Widening access: language initiatives

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- Arabic
- Turkish
- Indonesian
- Chinese PYP

## Widening access: professional development initiatives

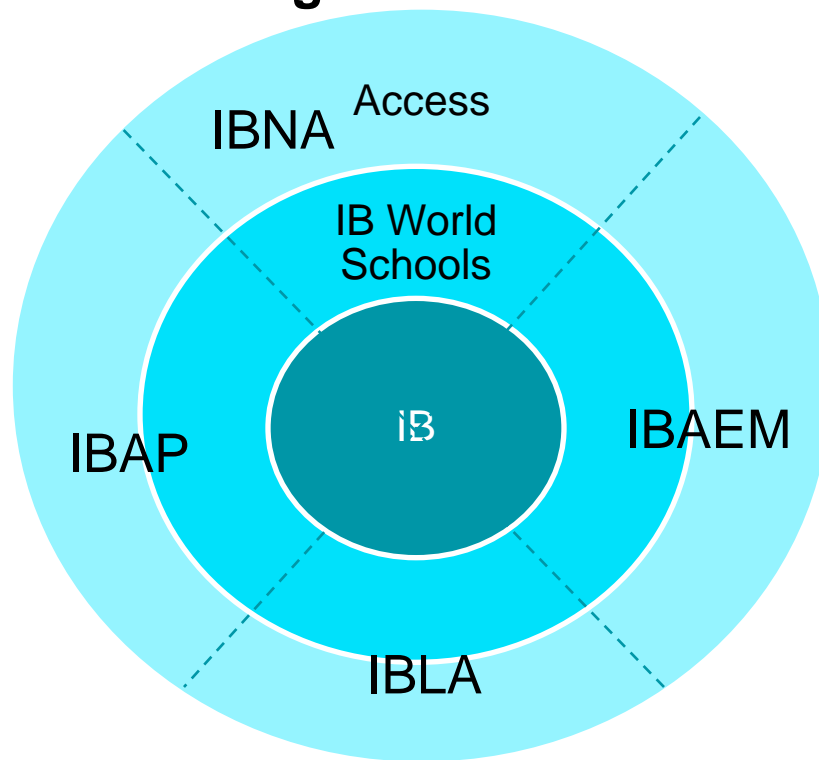
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- Mentoring process with DSI project
- Foundation workshops
  - address teaching and learning paradigm shifts in Asia Pacific

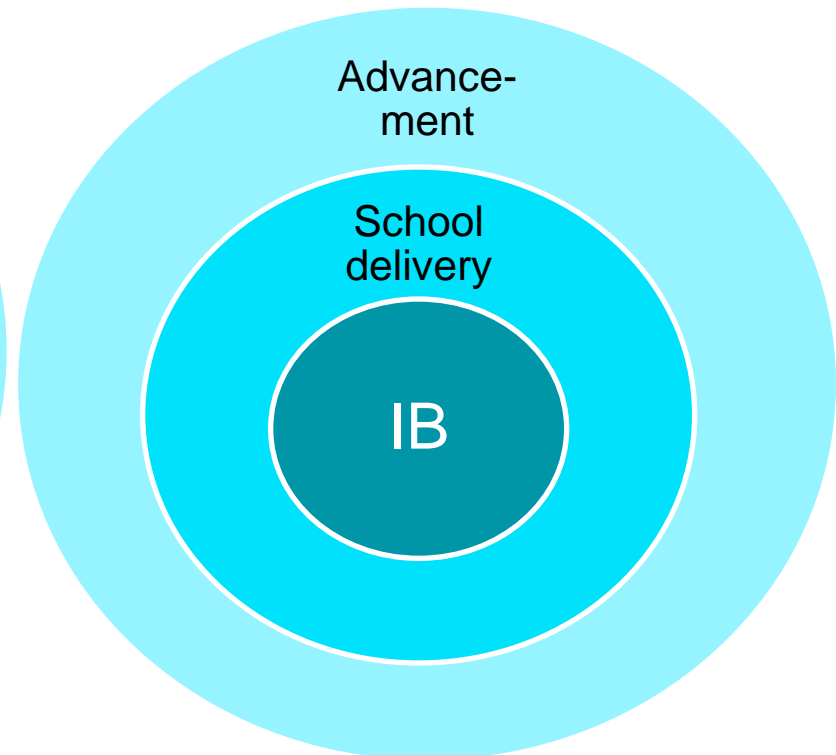


## Widening Access: increasing depth

### Historic approach: regional



### 2020 vision: global



## Widening Access: effecting change in systems

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The IB has a well articulated philosophy on learner-directed teaching, and promotes an innovative, highly interactive training style that reflects a student-centered approach in the classroom.

IB expertise in curricula development and teacher training can inform and influence educational change at a system level. It can also provide a basis for access educational workshops focusing on **foundation pedagogy for emerging countries** (e.g., India and Indonesia)



## Example principles

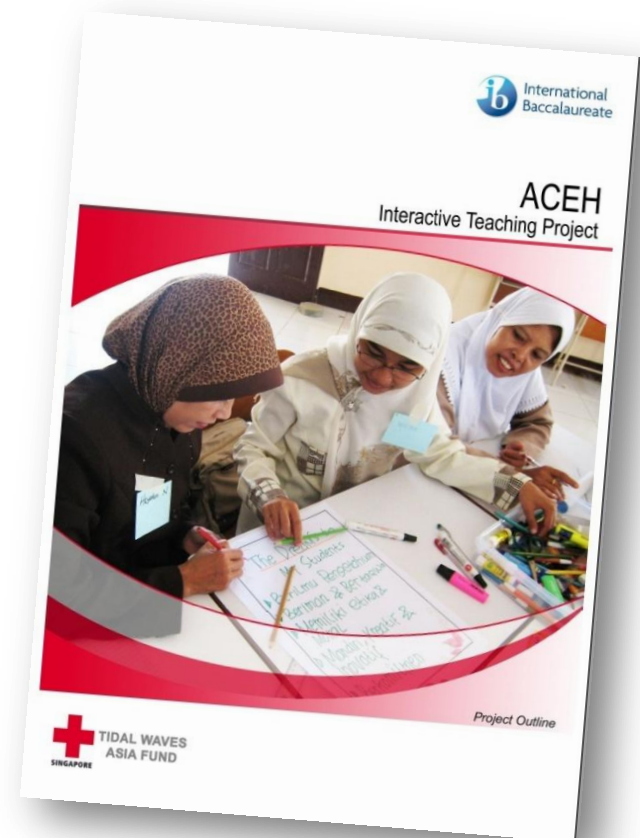
1. Improve students' school experience with quality teaching in a **child friendly environment**
2. Provide teachers with the knowledge, strategies, and skills to teach in a **more interactive, learner-centered** manner
3. **Build capacity** in local training institutions and ministries



## Principles for effective educational change

***It is a change of approach***, rather than curriculum content, that holds the best promise for engaging the potential of children.”

***“It is the relationship between teacher and student that is the key to successful learning.*** For students to excel, they must feel empowered by their teachers to take charge of their own learning and play the lead role in the classroom...



## Getting things going...

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1. **Distill** the essential elements of IB philosophy; adapt to low-resource, high class size settings
2. **Create** curricula and models for training as an organizational resource
3. **Mobilize** volunteers, build efficient, reproducible administrative structures

**Looking forward, we expect a worldwide network of projects funded by other than school fees**

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***Fulfilling the IB mission***