

IB ASIA PACIFIC REGIONAL WORKSHOP AGENDA

DP Business & Management (Category 1 & 2)

Grand Copthorne Waterfront Hotel, Singapore
Friday - Sunday, 15 - 17 January 2010

Workshop Leader

Paul Hoang

Paul has been teaching both IB Business & Management and IB Economics since 2001. He is Head of Economics and Business Education at Sha Tin College, English Schools Foundation in Hong Kong. Sha Tin College was the first ESF school to introduce the IB Diploma Programme in Hong Kong and currently has over 300 IB students. Both Economics and Business & Management are highly popular subjects at the College, with eight teaching groups in each year.

Paul also teaches IGCSE Economics and IGCSE Business Studies. Again both subjects are highly popular at the College, with over two thirds of the students opting for one of these subjects. In the past, he also taught Maths, ICT and PE. Previously Paul had worked in London and Surrey in the UK.

Paul is an examiner, paper editor and workshop leader for the Business & Management programme. He is also author of *'Business & Management – for use with the International Baccalaureate'* and a regular contributing author for *Business Review* magazine.

All participants are requested to bring with them the following:

- A copy of this Agenda
 - Business & Management Guide (first examination 2009)
 - Grade descriptors
 - Subject Report – May 2009
 - Case Study – May/Nov 2010 (*N-Pharma*)
 - Extended Essay subject guideline and criteria
 - Their top 5 resource material / classroom practices to share with the group (if possible, please bring a suitable number of copies for each workshop participant)
 - Web addresses for five of their favourite websites for Business & Management
 - A flash drive or removable thumb drive for sharing resources (optional)
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Please note: session topics are subject to change based on needs of the group

Friday, 15 January

0830 - 0900

Welcome & Introduction

0900 - 1000

Session 1: Introduction

- Housekeeping arrangements
- Personal introductions
- Aims of workshop / Identifying key questions
- Amendments to workshop agenda (on request)
- Introduction to IB

1000 - 1030

Morning Break

1030 - 1200

Session 2: Overview of B&M course

- Depth and terminology: Command Terms
- Topics, content and learning outcomes: HL / SL differences
- Amendments to the syllabus
- Teaching order / Schemes of Work
- Internal and External Assessment – an overview

1200 - 1300

Lunch

1300 - 1430

Session 3: Assessment overview and External Assessment – Paper 2

- Using case studies in B&M
- Writing case studies (practical activity)
- Sample script marking exercise

1430 - 1500

Afternoon Break

1500 - 1630

Session 4: Resources for B&M

- Overview of Online Curriculum Centre (OCC)
 - Scavenger hunt
 - Using the OCC in B&M
 1. Guide
 2. Subject reports
 3. TSM for the IA and Exemplar materials
 4. Discussion Forum
- Resources for B&M
 - Textbooks and e-books
 - Internet - Websites, Blogs and Podcasts
 - Magazines and journals
 - DVD videos
 - Your suggestions

1630

End of Day 1

Saturday, 16 January

0830 - 1000

Session 5: External Assessment – Paper 1

- New assessment criteria
- Overview of Paper 1 (*N-Pharma*)
- Preparing students for Paper 1

1000 - 1030

Morning Break

1030 - 1200	<p>Session 6: P1 Case Study – May/Nov 2010</p> <ul style="list-style-type: none"> ▪ Engaging students – making it ‘fun’ ▪ Sample tasks / questions (practical activity)
1200 - 1300	Lunch
1300 - 1430	<p>Session 7: Theory of Knowledge (TOK)</p> <ul style="list-style-type: none"> ▪ Ways of Knowing in B&M ▪ Ideas for the use of TOK in B&M (practical activity)
1430 - 1500	Afternoon Break
1500 - 1630	<p>Session 8: Lesson Planning and Teaching strategies</p> <ul style="list-style-type: none"> ▪ Developing lessons that consider: <ul style="list-style-type: none"> □ Integrated nature of B&M □ Internationalism, TOK and the IBLP ▪ Sharing of good practise (practical activity): <ul style="list-style-type: none"> □ Making Finance interesting □ Strategies to teach 2.6, 2.7 and 2.8 □ Making operations management ‘fun’ □ Strategies for teaching topic 6: business strategy
1630	End of Day 2
<u>Sunday, 17 January</u>	
0830 - 1000	<p>Session 9: Internal Assessment research project (HL)</p> <ul style="list-style-type: none"> ▪ Assessment criteria ▪ IB paperwork for IA ▪ Exemplar titles and IA ▪ Sample marking
1000 - 1030	Morning Break
1030 - 1200	<p>Session 10: Internal Assessment written commentary (SL)</p> <ul style="list-style-type: none"> ▪ As above but for SL IA
1200 - 1300	Lunch
1300 - 1430	<p>Session 11: Extended Essay</p> <ul style="list-style-type: none"> ▪ Planning and scheduling ▪ The role of the EE supervisor ▪ EE titles in B&Ms
1430 - 1500	Afternoon Break
1500 - 1600	<p>Session 12: Review</p> <ul style="list-style-type: none"> ▪ Review of aims of workshop ▪ Discussion of issues / questions arising from workshop
1600	Workshop Closes and Award of Certificates*

* An official "IB Certificate of Attendance" is awarded to participants who have attended all sessions of a workshop. Please ensure that travel arrangements do not preclude candidacy for a certificate.