## The New York Times in Education

Igniting the Mind One Article at a Time



IB Africa, Europe & Middle East Regional Conference 2014

- 1,599 views from India in the last 10 minutes
- 186,170 words written in the last 24 hours
- 65 New York Times newspaper print sites globally
- 228 stories written over the last 24 hours
- 110 views from Iceland in the last 10 minutes
- 1,257,958 average Sunday New York Times print circulation
- 1,077 views from Japan in the last 10 minutes

# Bringing the World into the Classroom via The New York Times and International New York Times

#### Captivating storytelling in video and multimedia to:

- Help students connect concepts with real-world examples
- Promote global awareness, leadership, diversity, civic engagement & ethics
- Foster critical thinking and information literacy



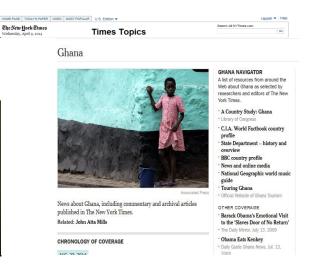


# Teacher Resources on NYTimes.com/INYT.com

#### A Dynamic Interactive Product

- Continuous updates in real time, breaking news and blog posts
- Access via computer, tablet browser and via smartphone apps
- <u>Multimedia</u> journalism including award-winning video, photos, infographics and podcasts
- Times Topics
- Video/Podcasts









### **Additional Teacher Resources**

#### Websites/Workshops for Educators

- The New York Times in School (Introducing & Exploring The Times, Curriculum Guides, Short Activities, etc.)
- <u>The Learning Network</u> (Blog for Teaching & Learning with The Times)
- The New York Times in Leadership Project (designed to give students opportunities to connect leadership concepts to realworld examples)
- Virtual workshop for educators on teaching with The Times

#### Promoting Learning Outside of the Classroom

Contests, Activities, Discussions, Times Journalist Events







Teaching Tolerance
With The New York Times

## **Two Schoolwide Options for Digital Access**

#### **In-School Access**

- Full access to NYTimes.com within your school's IP range, with web access on any device
- Students and faculty enjoy instant, seamless access — no login or registration required
- Historical articles

#### In-School and Off-Site Access

- Full access to NYTimes.com from any location, with web access on any device and NYTimes smartphone apps
- Students and faculty enjoy full access upon signing in to their unique NYTimes.com account
- The ability to subscribe to email newsletters, receive email alerts and save, share and comment on articles
- Historical articles