





IB AFRICA, EUROPE & MIDDLE EAST REGIONAL CONFERENCE 2014

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Facing the Facts: opportunities and challenges of online learning

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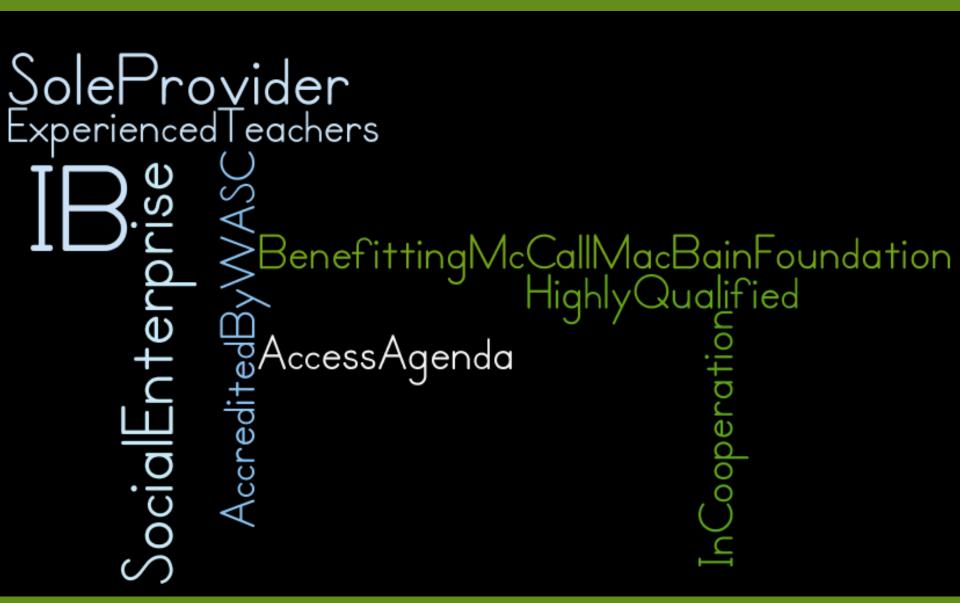
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 "As of September 2013, four states require students to complete an online course to graduate (Alabama, Florida, Michigan, and Virginia) and two more (North Carolina and Arkansas) are in the process of implementing such a requirement."

From Keeping Pace with K-12 Online and Blended Learning

John Watson, Amy Murin, Lauren Vashaw, Butch Gemin, Chris Rapp, October 2013





 In 2011, the UK government's Online Learning Task Force recommended an investment of £100 million in online education.

Source: Edudemic, 2012





 There is a strong effort to digitize school life in the Middle East, which is driving the e-learning in this area.

E-Learning Market Trends & Forecast 2014 - 2016 Report 14

A report by Docebo | March 2014





 The e-learning market in Eastern Europe expected to reach \$1.2billion in revenue by 2016, with a 16.9% annual growth rate.

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Should online learning be implemented in all IB World schools?



What are the challenges?

- Reduced face-to-face support
- Students' lack of self-motivation
- Quality assurance concerns
- Limitations of technology and/or internet
- Cost





What are the benefits?

- Become self-regulated learners
- Adapt to an international online community
- Broadens experience
- Enables students to reflect and think critically
- Learn to manage their time more efficiently
- An opportunity to collaborate with classmates and teachers from around the world
- Gain experience using web-based tools and technologies





- How do you currently prepare your students for life after school? (university and/or employment)
- What is the main skill you would like students to take away from online education?
- What is the main strategic advantage you think online courses provide?
- What skills do you think students can develop by taking online courses that they may not be able to develop as much with face-to-face courses?





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