



International College Spain

A Nord Anglia Education School

Innovación Social en el Curriculum IB



mood was directly related to past experiences/lifestyle

"honestly, I just want to survive"

"17yr olds are dumb- why?"

"I don't live to think"

"I'm just trying to survive"

Communication

Energy

Mood changes with question

talk more when asking about familiar projects.

when talking alone, other conditions are used and while the most passionate when talking about sports.

PORTU

use sports to get quarters of children into school.

Family business opportunities

CONTRADIC

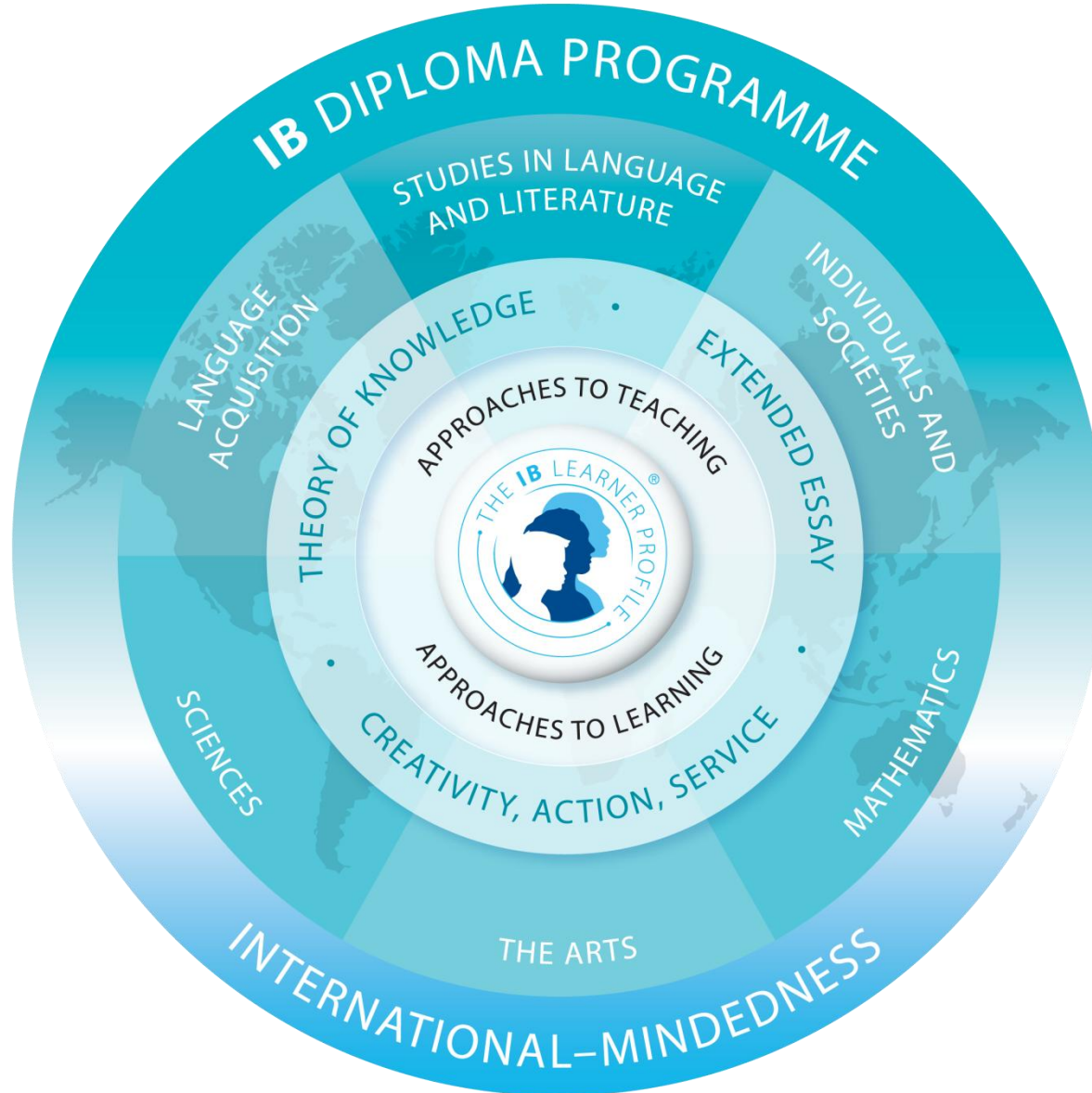
Active vs Passive

- Enthusiasm vs



International Baccalaureate
Baccalauréat International
Bachillerato Internacional

El programa IB





Генеральный
Секретарь

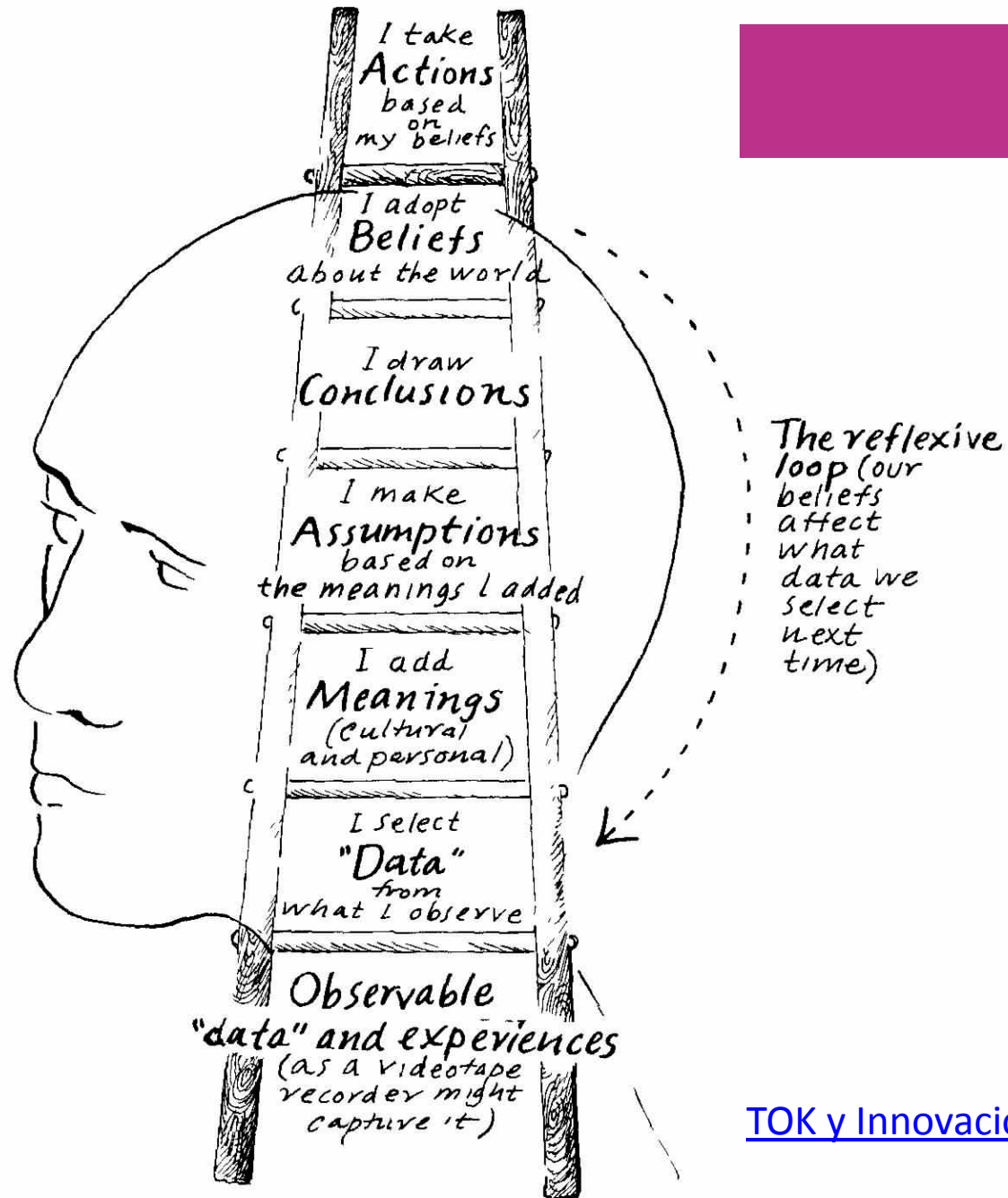
Председатель

<http://www.nmun.org/>



CAS
explicado
a través de
TOK

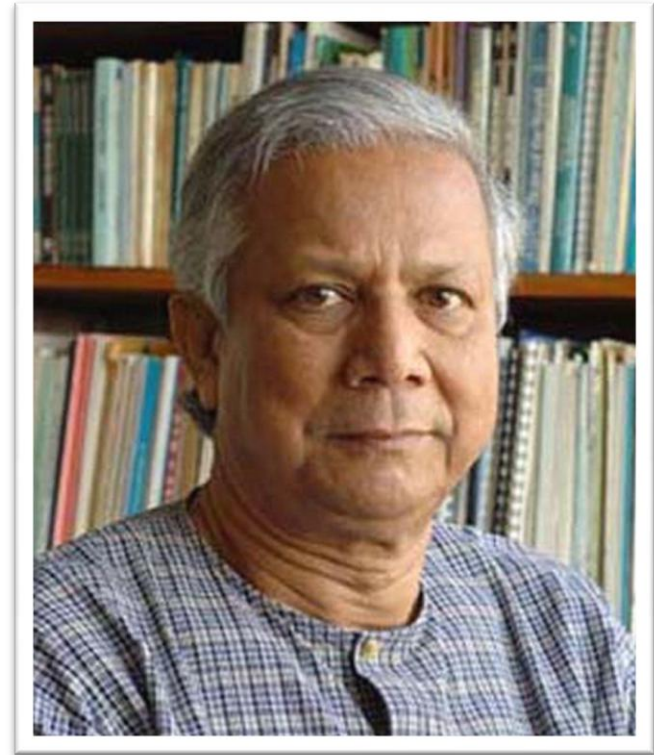
Acción - Actividad
Actividad – Experiencia
Pensar Global – actuar local y
social



El vínculo de CAS con Innovación Social



VS



<http://www.ciade.org>

<http://ashoka.es>

<http://socialemprende.org>

<http://www.youtube.com/watch?v=DyC4HG3VTWl>

Diseño del Pensamiento

1

Comprender

Comprender el problema, y definirlo

2

Empatía

Empatizar con 'clientes', explorar necesidades de consumidores

3

Definir

Establecer conclusiones y soluciones alternativas. Eliminar prejuicios e ideas preestablecidas, pensar diferente es esencial para hallar soluciones alternativas.

4

Idear

Utilizar herramientas, dibujos modelos, posible escenarios para construir prototipos.

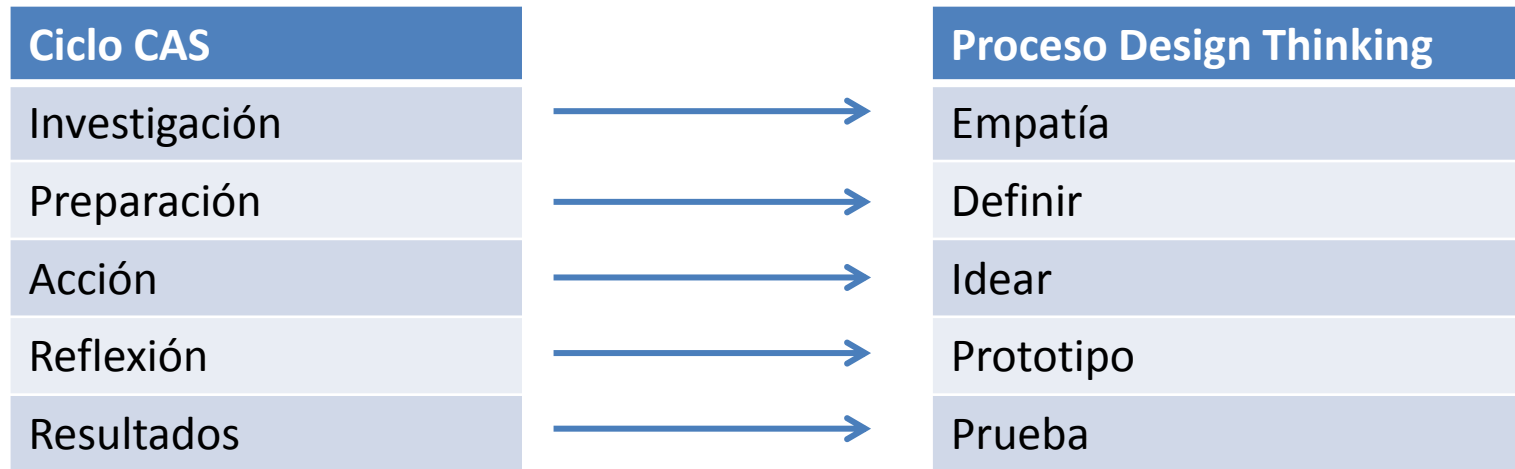
5

Prototipo

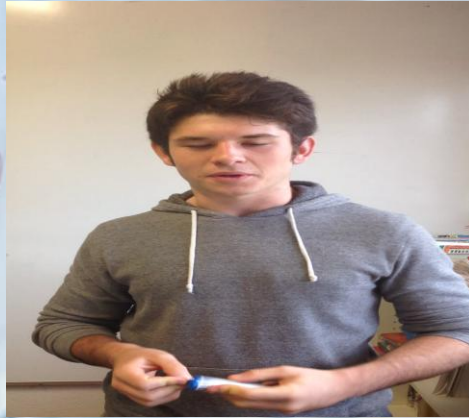
Probar, corregir y adaptar soluciones aplicadas

<https://www.ideo.org>

Ciclo CAS y Diseño del Pensamiento



Innovación Social en Acción



<http://www.youtube.com/watch?v=1DBAtH0kRNM>

<https://www.facebook.com/photo.php?v=227070144119952&set=vb.428129390625362&type=2&theater>

Sintetizar



Innovación Social Ejemplos

GENOCIDE INTERVENTION



<http://www.experiencegla.com/>

<http://www.codespa.org/inicio>

<http://www.projects-abroad.org/>

¡Muchas gracias!

BUSINESS MODEL CANVAS

Key Activities

- Education
- Vocational training (gardening, textiles, cooking)
- Parental Employment
- Preparing Manuals
- Training teachers

Key Resources

- Student teachers
- Land
- Architect (w/ student)
- Construction material (+ all materials required eg, furnishing)
- Food/water
- Hygiene materials

Value Proposition

- Education
- Employment
- Security (financial + otherwise)
- Skills
- Basic Needs
- Profit (yearly) \$6,730

Customer Relationships

Personal

Customer Segments (User)

- Impoverished
- Cambodian
- Youth and their families

Channels

- School Building
- Teachers - Cambodian + world students
- Plane

Revenue Streams

- Student Fees → 30 students \$10 per year
- Student-Teacher Fees → 7.2 students per 2 months \$1000 per month
- Soup kitchen dependent on cost of food
- Vegetable Garden dependent on cost of seeds + gardening & materials
- Selling art + textiles dependent on cost of materials
- Documentary \$7000

TOTAL
Approx. \$10,000 per year
FIRST YEAR PROFIT \$6,730

- Wages for employed parents + Cambodian teachers teachers - \$30/month parents - \$50/month
- Kitchen Materials \$200
- Class Materials \$150 per month
- Seeds, scatchels, tools, etc \$30 per month
- Furniture \$800

TOTAL
\$13,630

JAVIER BARDEM

¿Preguntas?

